MEET CORNERSTONE

We help to build great teams who go on to build great companies





LET’S START HERE….

Cornerstone International Group, with 60 offices in 40 countries (and growing) since 1989, is a global network of search and coaching specialists who help our clients to build great teams, so our clients can go on to build great companies.

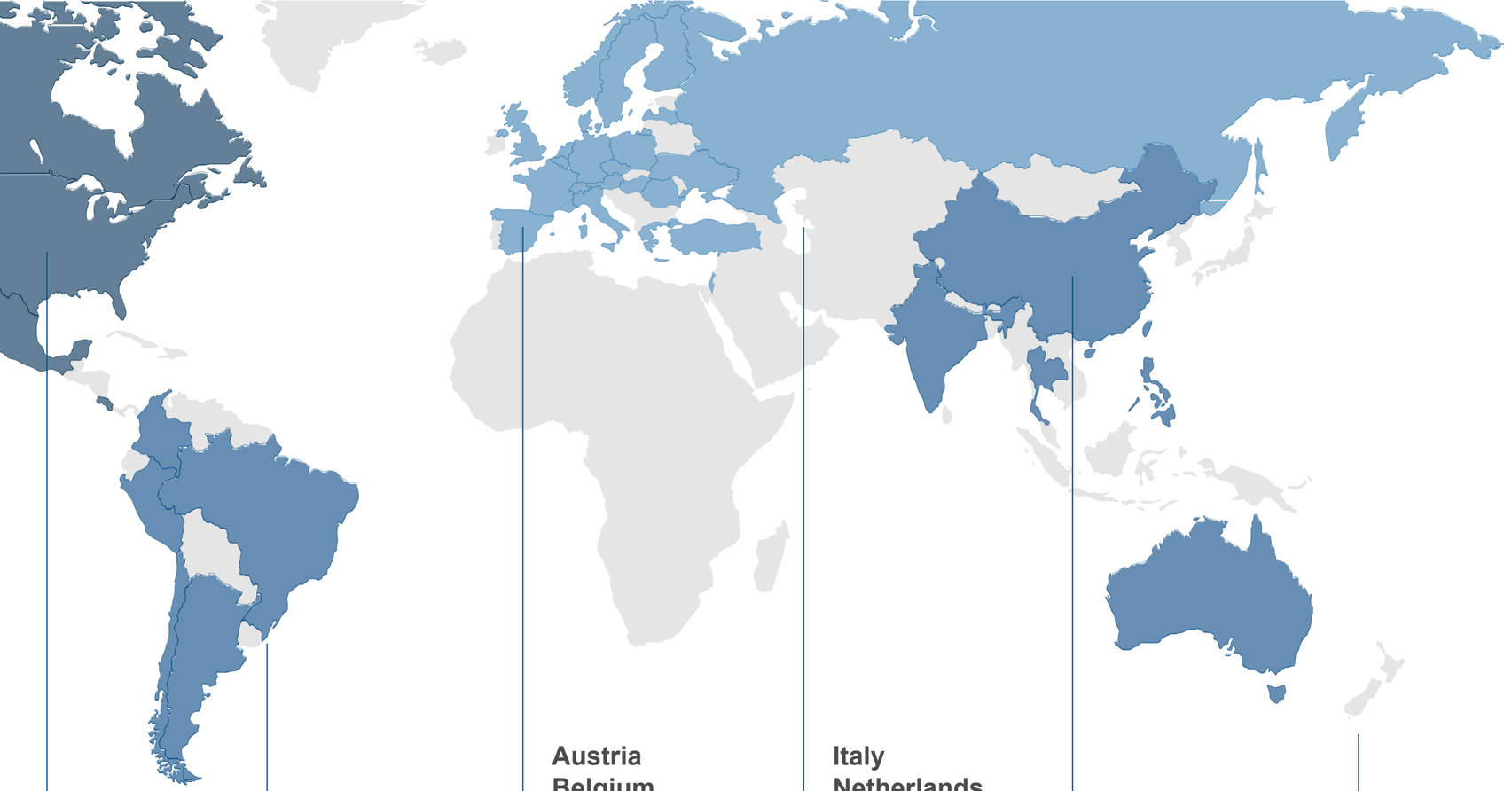
Achieve more with Cornerstone.



1 WE’RE GLOBAL

We serve as trusted partners to clients big and small who have ambitions to grow locally or globally.

OUR GLOBAL REACH & CAPABILITY



USA
Canada
Costa Rica
Mexico

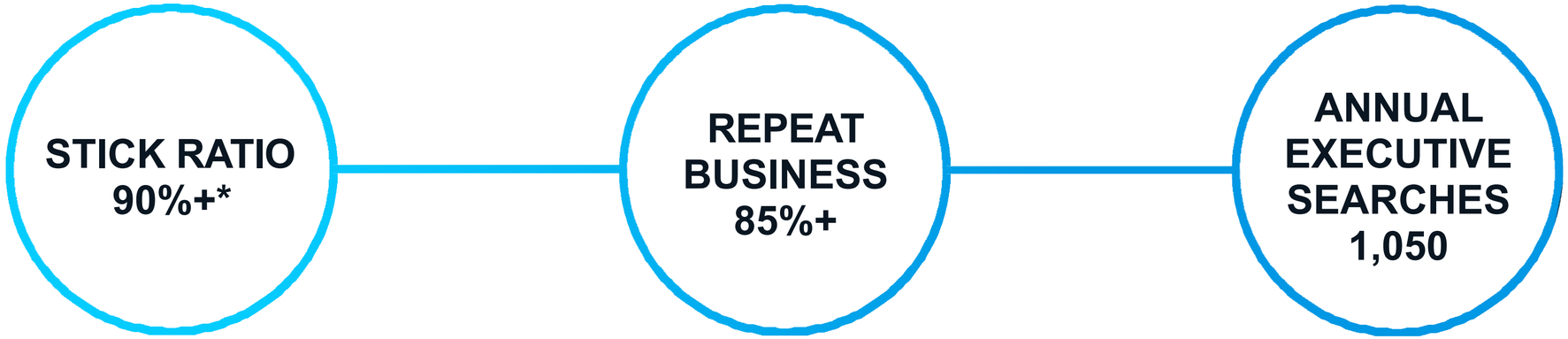
Argentina
Brazil
Chile
Colombia
Peru

Austria
Belgium
Czech Republic
Denmark
England
Finland
France
Germany
Greece
Hungary
Israel

Italy
Netherlands
Norway
Poland
Romania
Russia
Spain
Sweden
Switzerland
Turkey
Ukraine

CHINA
Australia
India
Philippines
Singapore
Taiwan
Thailand

PERFORMANCE



* NEW HIRE STILL IN PLACE AFTER 18 MONTHS

SCOPE

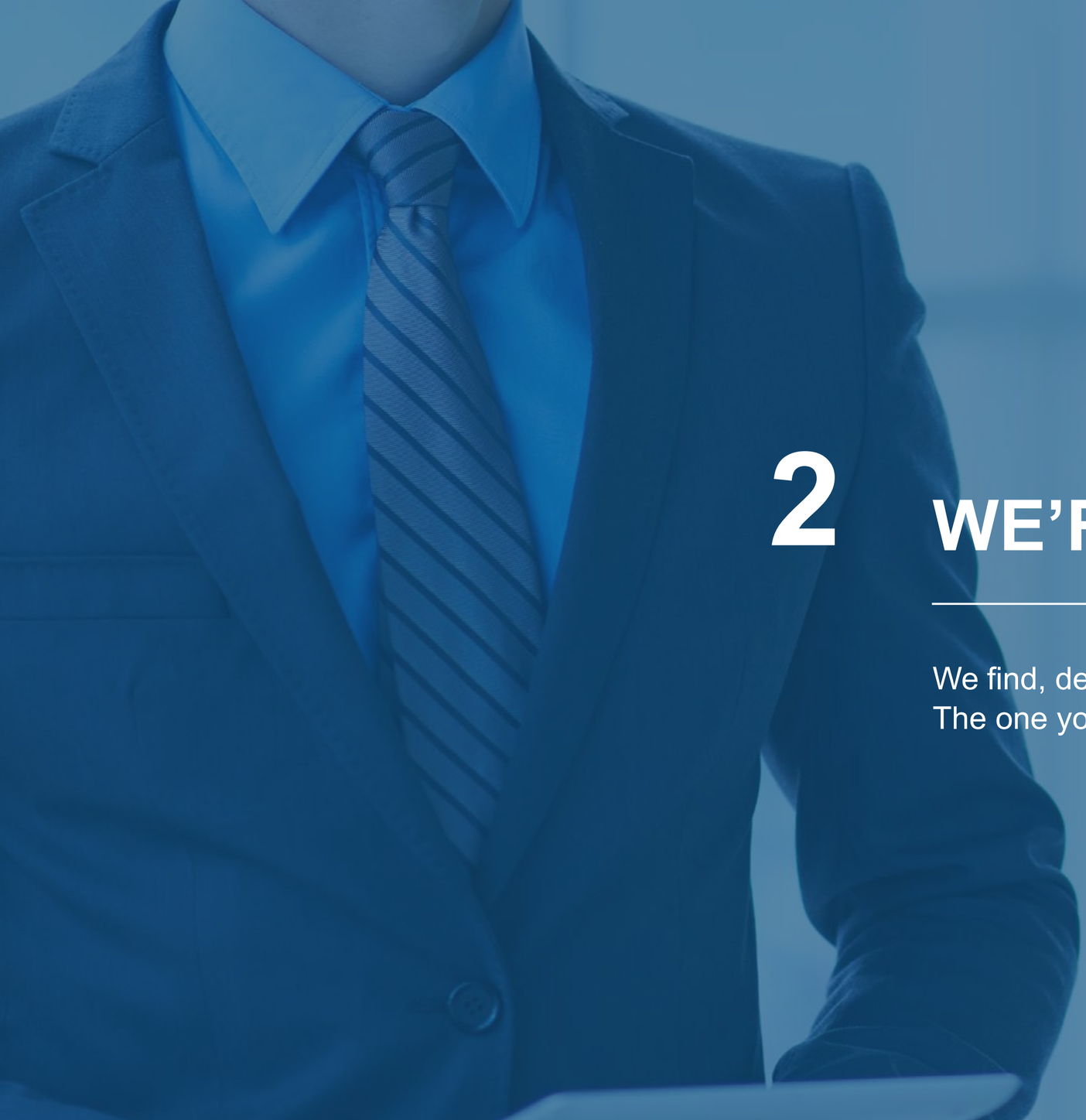
- Executive Search
- Executive Coaching
- Career Management
- Leaders Brain Trust

SCALE

- 500 C-level engagements per year
- 250 executive search professionals
- 100 certified coaches

GUARANTEE

- No-fee replacement if failure due to fit or competence



2 WE’RE SPECIALIZED

We find, develop and support **just one kind of person.**
The one you need.

WHO IS THAT PERSON?

Aligns with your culture and goals

Has the required skills and experience



Generates value and growth

Has the potential to grow

Shares your vision

SERVICES
ACROSS CORNERSTONE

Retained Executive Search
and key position recruitment

Executive Coaching
maximizing talent and accelerating ROI

Workforce Management
Career development & transition management

Leaders' Brain Trust
New insights & multi-program mentoring

SERVICES WHAT IS BEHIND THEM

We accelerate your success through top-quality consulting services for talent recruitment and development

We know how to help you attract the leaders you need for your business

Our work is validated by Forbes as one of the Best Management Consulting Firms in Executive Search for the past four years

We don’t quit until you are satisfied

SPECIALIZATIONS by Function

Human Resources

Finance & Legal

CEO & Board

Operations & Supply Chain

Sales & Marketing

Agile Talent

SPECIALIZATIONS by Industry

Life Sciences & Health

Financial/ Fintech

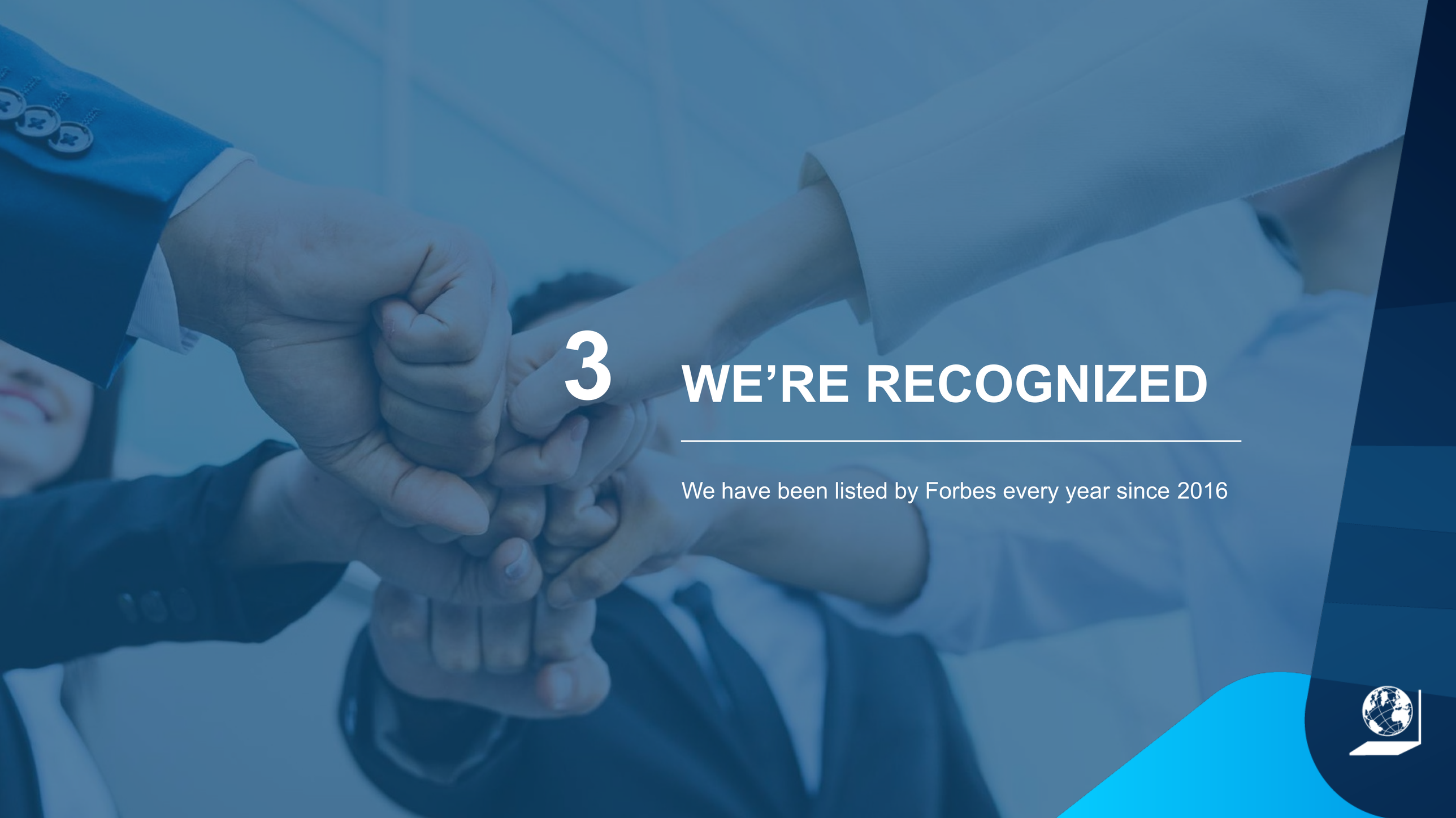
Non-Profit

Technology

Industrial

Consumer

Infrastucture



3 WE’RE RECOGNIZED

We have been listed by Forbes every year since 2016

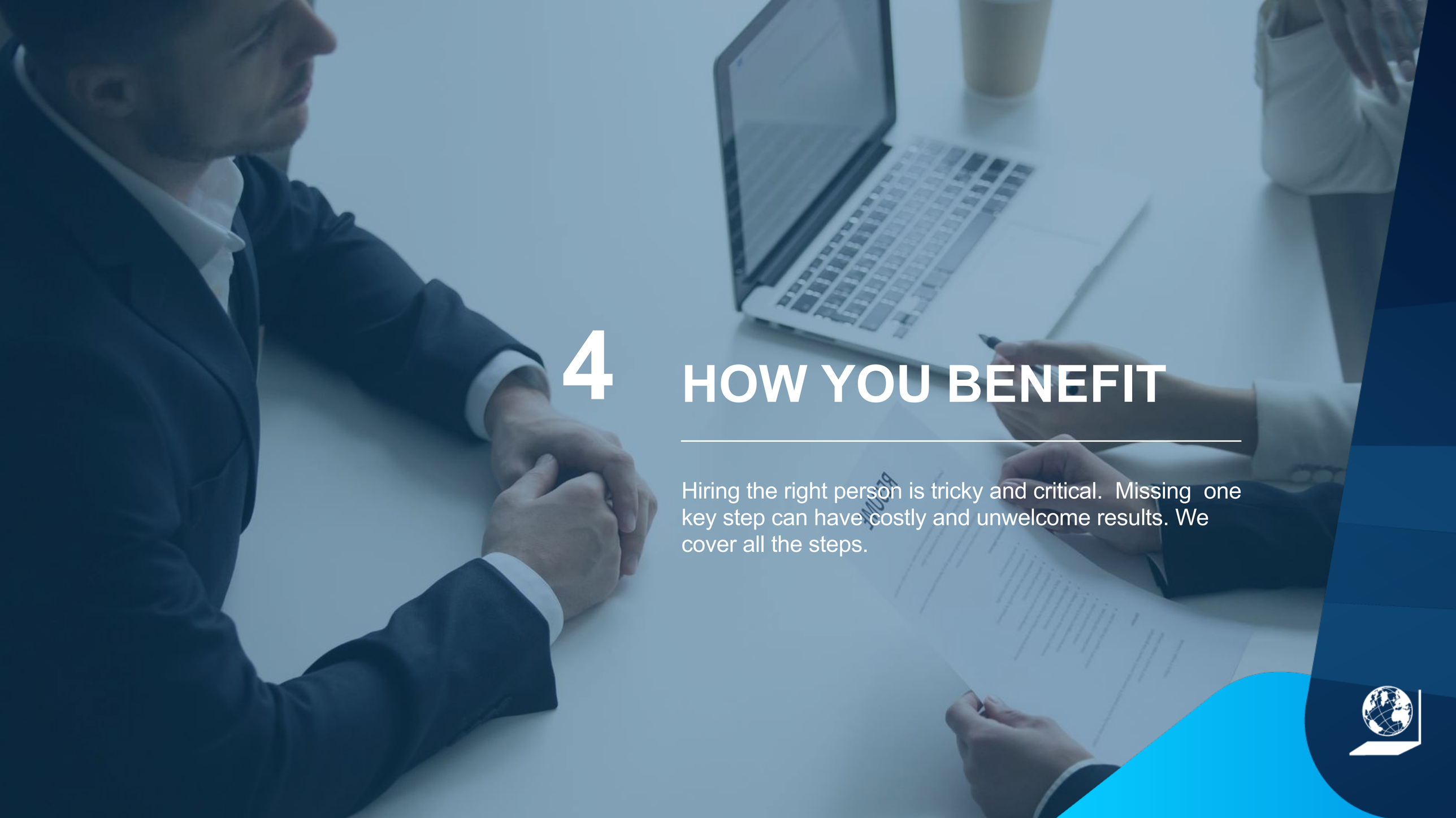
AWARDS

Top 20 America’s Best Executive Search firms 2017 by Forbes

Top 10 Global Management Consulting Firm in Executive Search 2016 by Forbes

Global 30 list by Hunt Scanlon 2019, 2020

Most Trusted China Recruitment Firm



4 HOW YOU BENEFIT

Hiring the right person is tricky and critical. Missing one key step can have costly and unwelcome results. We cover all the steps.

CRITICAL COMPETENCIES

Reach

Local knowledge with global capability. Your bridge to top talent in unfamiliar markets

Experience

Senior, motivated search professionals with industry experience

Trust

Over 85% of our business is repeat. When you hire us, you gain a trusted partner.

Knowledge

Over 250 search professionals and 100 coaches share best practices

Performance

90%+ success ratio & with engagement guarantee



OUR GLOBAL BOARD

Simon Wan, Chairman & CEO (SHANGHAI)
simon-wan@cornerstone-group.com

Larry Shoemaker, President (ATLANTA)
larry-shoemaker@cornerstone-group.com

Laurie O'Donnell, Executive Coaching
laurie-odonnell@cornerstone-group.com

Nance Macleod, Career Management & Brain Trust
nance-macleod@cornerstone-group.com

Goran Jansson, EMEA
goran-jansson@cornerstone-group.com

Dan Heiman, North America
dan-heiman@cornerstone-group.com

Edwin Yeo, Asia-Pacific
edwin-yeo@cornerstone-group.com

Diego Cubas, Latin America
diego-cubas@cornerstone-group.com