LinkedIn® Talent Solutions

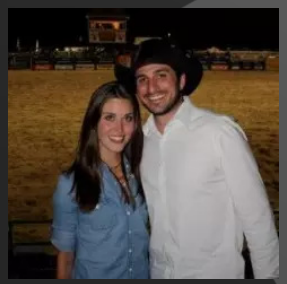
LinkedIn Overview & RPS Demo
Cornerstone



Cathy LeBlanc

Recruitment Product Consultant

LinkedIn



Christopher Carrow

Senior Enterprise Account Executive

LinkedIn

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Agenda

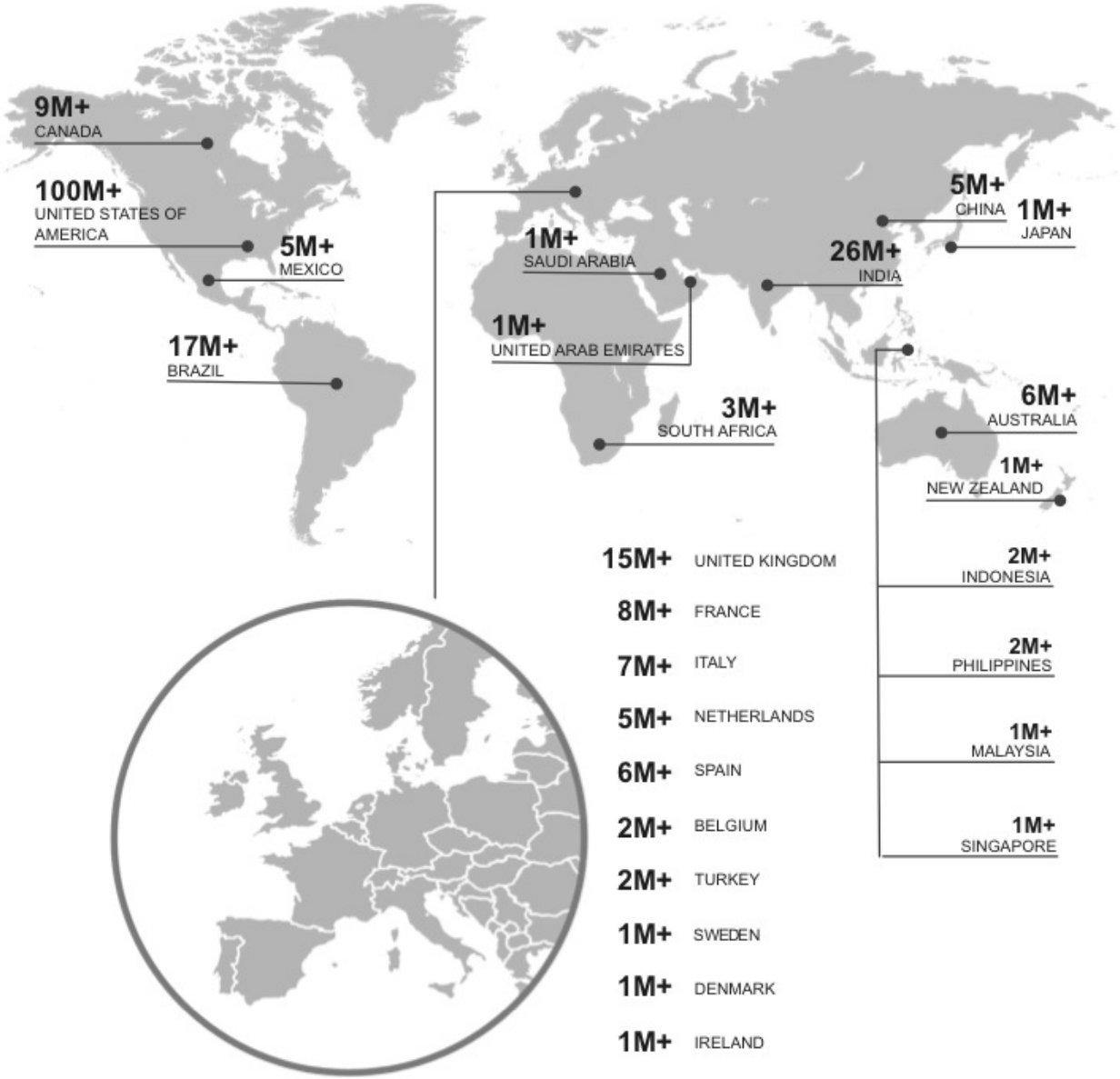
- LinkedIn Globally - by the numbers
- Jobs
- Live demonstration
- Questions



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300,000,000+

REGISTERED MEMBERS



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Identity

Connect, find, and be found



Insights

Be great at what you do



Everywhere

Work wherever our members work



Viewing Other Members' Profiles

#1 Activity on the LinkedIn Network



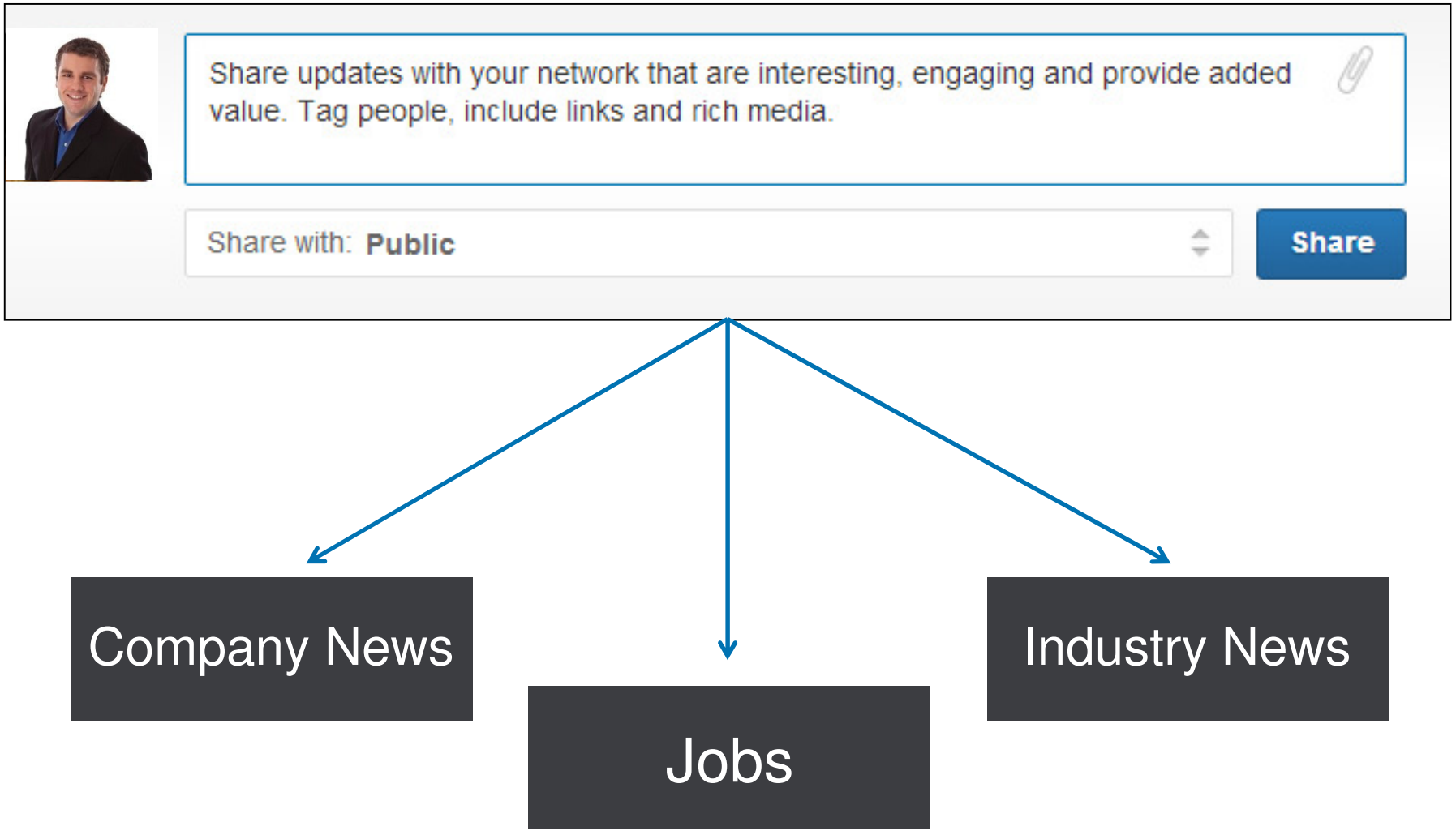
IDENTITY

Think about it like this…



What did you tell them?

Engage with Your Network



INSIGHTS



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75%

Not Looking



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Gain Insight to become a Thought Leader

Join Groups

LinkedIn Company Group
OFFICIAL
2 Discussions

Boston University Alumni
1 Discussion

Follow Influencers



Jamie Dimon
Chairman and Chief Executive...
152,666 followers

Read Pulse



Rick Telberg
Dedicated to providing actionable intelligence a.
+ Follow

What Accountants Understand About Work-Life Balance

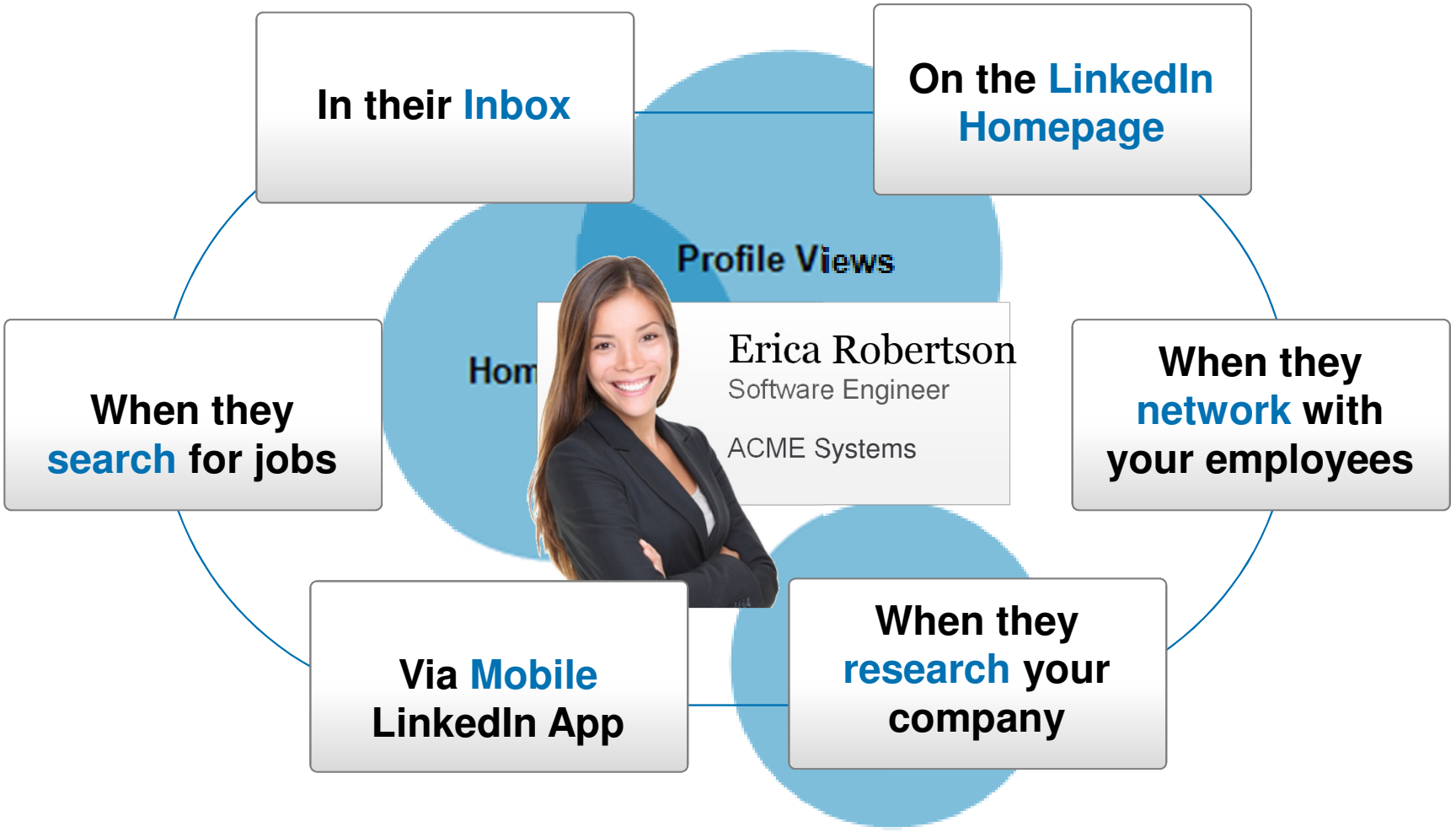
August 27, 2013

In: Your Career

4.6K 35 15

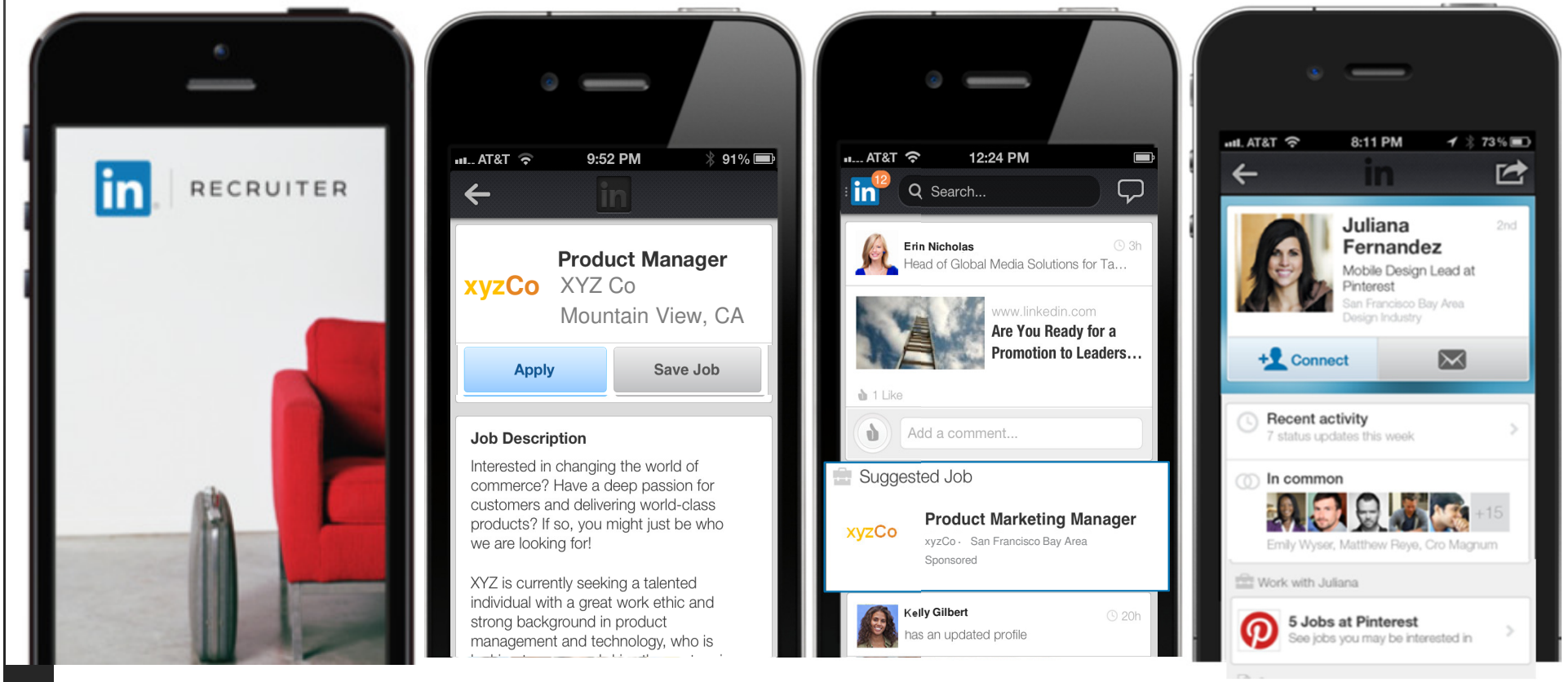
EVERYWHERE

Member experience across LinkedIn.com



We’ve gone mobile!

Engage the best talent anywhere, any time



The LinkedIn Jobs Network

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The New Paradigm in Online Jobs

The old way: Traditional Boards

- Active candidates only
- Post and pray



Low quality
Time intensive

LinkedIn Jobs Network

- Passive & active candidates
- Automatic targeting in context



High quality
Time savings

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In Product Demonstration

Next Steps:

- Contact Chris Carrow to learn more & sign up.
  - ccarrow@linkedin.com

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Questions?





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