

Cornerstone Monthly Report - September

cornerstone-group.com

09/01/2017 - 09/30/2017

Network Growth

- Offices: 61
- Consultants: 162
- Coaches: 33
- Posts Published: 5

Social Media Stats

LinkedIn Company Page

- Followers: 4,363

Twitter

- Followers: 69
- Following: 48
- Tweets: 144

Facebook

- Fans: 137



Overview

Updates
15 plugin and theme updates performed

Spam Comment
7 spam comments deleted

Uptime
There was 1 downtime

Latest downtime was at 09/10/2017 1:06 am

Site Sessions
5,886 Site Sessions

Page Views
14,171 Page Views

Website is clean
The most recent security scan was performed on **09/30/2017** at 1:27 am

PageSpeed score is 22. YSlow score is 66.
The most recent performance scan was performed on **09/30/2017** at 12:59 am

Overview(2 / 2)



You are tracking 59 keywords.

Your latest visibility (overall SEO score) is 47. You have 6 competitors.



Updates

Updates

1

WordPress
1 update

WordPress updated from 4.8.1 to **4.8.2**

(09/19/2017)

15

Plugin
15 updates

15 Plugins updated:

- **Yoast SEO** updated from 5.5 to **5.5.1** (09/28/2017)
- **Yoast SEO** updated from 5.4.2 to **5.5** (09/26/2017)
- **Advanced Custom Fields** updated from 4.4.11 to **4.4.12** (09/25/2017)
- **Yoast SEO** updated from 5.4.1 to **5.4.2** (09/21/2017)
- **Yoast SEO** updated from 5.4 to **5.4.1** (09/20/2017)
- **WP Rocket** updated from 2.10.7 to **2.10.9** (09/20/2017)
- **Akismet Anti-Spam** updated from 3.3.4 to **4.0** (09/19/2017)
- **MonsterInsights Pro** updated from 6.2.2 to **6.2.3** (09/18/2017)
- **Google Analytics for WordPress by MonsterInsights** updated from 6.2.2 to **6.2.3** (09/14/2017)
- **Beaver Builder Plugin (Pro Version)** updated from 1.10.8.1 to **1.10.8.2** (09/13/2017)

- **Gravity Forms + Custom Post Types** updated from 3.1.7 to **3.1.8** (09/11/2017)
- **Advanced Custom Fields PRO** updated from 5.6.1 to **5.6.2** (09/11/2017)
- **Beaver Builder Plugin (Pro Version)** updated from 1.10.7.1 to **1.10.8** (09/07/2017)
- **Yoast SEO** updated from 5.3.3 to **5.4** (09/06/2017)
- **Mashshare Share Buttons** updated from 3.4.4 to **3.4.5** (09/04/2017)



Optimization

Optimization

7

deleted

Too many spam comments can slow down your website.



Uptime

Uptime



UP

Overall uptime is **100.00%**

Up for **20d 22h**

Latest downtime: 09/10/2017 1:06 am, lasted for 59s

Events

▲ **Up**	Everything is ok	09/10/2017 1:07 am for 20d 22h
▼ **Down**	521 CloudFlare Timeout	09/10/2017 1:06 am for 59s



Analytics

Analytics

Google Analytics

5,886	14,171	2.41	83.50%
▼ -5%	▼ -9%	▼ -4%	▲ +0.11%
Site Sessions	Page Views	Pages / Session	New sessions

Referrers

	Sessions
google	3,780
(direct)	1,307
bing	170
yahoo	100
linkedin.com	93

Keywords

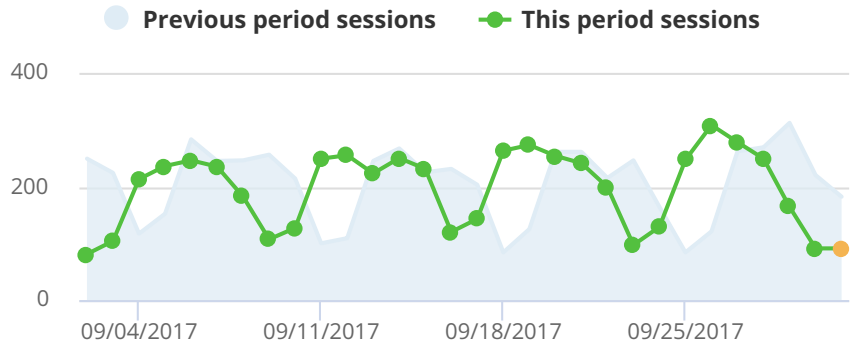
	Sessions
cornerstone international gro.	24
china biopharma cornerstone	10
cornerstone international	6

Pages

	Views
/	2,314
/contact/	712
/2014/02/03/retained-execut..	506
/services/retained-executive-..	413
/about/	409

Countries

	Sessions
United States	1,665
India	511
United Kingdom	367
Indonesia	249
Hong Kong	212



Avg. Time on Site:	▲ 00:02:01	Bounce Rate:	▲ 2%
Organic Searches:	▼ 4,000	Social Media Sessions:	▼ 142



Security

Security



Website is clean

30 security scans were performed between **09/01/2017** and **09/30/2017**

Most Recent Scan - **09/30/2017** at 1:27 am

Status: **Verified clean**

Malware: **Clean**

Vulnerabilities: **Clean**

Web Trust **Clean**

Hostname: **www.cornerstone-group.com**

IP address: **104.28.10.110**



Performance

Performance

27 performance scans were performed between **09/01/2017** and **09/30/2017**

Most Recent Scan - **09/30/2017** at 12:59 am

PageSpeed Grade		YSlow Grade	
F (22%)	Previous: 29%	D (66%)	Previous: 66%

Page load time: 3.469s ▼ *(previous: 7.426s)*

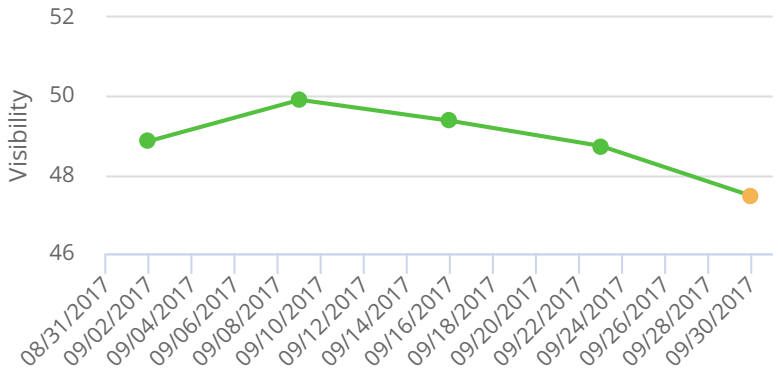
Total page size: 6.38 MB ▲ *(previous: 5.66 MBs)*

Total number of requests: 157 ● *(previous: 157s)*

SEO



SEO (1 / 7)



Visibility Chart

6 competitors have been found

Competitor	Visibility Score
cornerstone-group.com	47
theundercoverrecruiter.com	28
www.bluesteps.com	27
www.topexecutivesearchfi...	26
www.kornferry.com	26
www.lucasgroup.com	26

SEO (2 / 7)

Keyword	Page	Newest Rank	Oldest Rank
First Position			
(US) contingent vs retained	/2014/02/03/retained-executive-searc...	1	1
(US) executive search vs contingenc	/2014/02/03/retained-executive-searc...	1	1
(US) onboarding coach	/services/leadership-development/ex...	1	3
(US) retained search vs contingency	/2014/02/03/retained-executive-searc...	1	1
(US) retained vs contingency search	/2014/02/03/retained-executive-searc...	1	1
First Page			
(US) executive search greece	/office/cornerstone-athens/	10	10
(US) onboarding coaching	/services/leadership-development/ex...	2	2
(US) asia pacific executive search	/regions/asia-pacific/	3	2
(US) executive search asia pacific	/regions/asia-pacific/	3	2
(US) contingency search	/2014/02/03/retained-executive-searc...	4	4

SEO (3 / 7)

Keyword	Page	Newest Rank	Oldest Rank
(US) executive search thailand	/office/cornerstone-bangkok/	4	3
(US) latin america executive search	/regions/latin-america/	4	4
(US) retained search	/2014/02/03/retained-executive-searc...	4	4
(US) what is a retained search	/2014/02/03/retained-executive-searc...	4	4
(US) what is retained search	/2014/02/03/retained-executive-searc...	4	4
(US) executive coaching consultants	/services/retained-executive-search/c...	5	13
(US) executive search indonesia	/office/cornerstone-indonesia/	5	2
(US) retained search definition	/2014/02/03/retained-executive-searc...	5	5
(US) retainer search	/2014/02/03/retained-executive-searc...	5	5
(US) executive placement services	/services/	6	3
(US) retained recruiter	/2014/02/03/retained-executive-searc...	6	5
(US) retained recruitment	/2014/02/03/retained-executive-searc...	6	6

SEO (4 / 7)

Keyword	Page	Newest Rank	Oldest Rank
(US) retained search process	/2014/02/05/when-to-use-which-proce...	6	7
(US) executive retained search	/2014/02/03/retained-executive-searc...	7	9
(US) retained executive search	/2014/02/05/when-to-use-which-proce...	7	9
(US) retained executive search mear	/2014/02/03/retained-executive-searc...	7	5
(US) retained executive search proc	/2014/02/05/when-to-use-which-proce...	7	7
(US) what is retained executive sear	/2014/02/05/when-to-use-which-proce...	7	6
(US) executive assessments	/services/leadership-development/as...	8	16
(US) retained search firm	/2014/02/03/retained-executive-searc...	8	11
(US) executive coaching consultant	/services/retained-executive-search/c...	9	7
(US) executive search asia	/regions/asia-pacific/	9	4
(US) interim executive search firms	/services/retained-executive-search/in...	9	18
(US) recruitment firm indonesia	/office/cornerstone-indonesia/	9	6

SEO (5 / 7)

Keyword	Page	Newest Rank	Oldest Rank
Other Keywords			
(US) ceo executive search	/services/leadership-development/bo...	13	19
(US) asia executive search	/regions/asia-pacific/	16	5
(US) retained executive search firms	/2014/02/03/retained-executive-searc...	16	19
(US) executive recruiting consultant	/office/cornerstone-stockholm/	19	17
(US) executive search germany	/office/cornerstone-dusseldorf/	19	16
(US) ceo coaches	/executive-coaches/	20	24
(US) ceo executive recruiters	/services/leadership-development/bo...	21	24
(US) china executive search	Homepage	21	13
(US) retained recruiting firms	/2014/02/03/retained-executive-searc...	22	14
(US) retained search firms	/2014/02/03/retained-executive-searc...	22	19
(US) board advisory services	/services/leadership-development/bo...	23	14

SEO (6 / 7)

Keyword	Page	Newest Rank	Oldest Rank
(US) global executive search firm	Homepage	24	80
(US) executive placement	/services/	25	17
(US) ceo advisory	/services/leadership-development/bo...	26	42
(US) board of director search firms	/services/leadership-development/bo...	30	24
(US) china recruitment agency	/office/cornerstone-chengdu/	32	13
(US) executive coaching services	/coaches/cubas-diego/	32	28
(US) recruitment agencies in china	/office/cornerstone-chengdu/	32	16
(US) executive onboarding	/services/leadership-development/ex...	35	18
(US) ceo executive search firms	/services/leadership-development/bo...	50	40
(US) international headhunter	Homepage	91	55
(US) best executive recruiters	-	Unranked	Unranked
(US) coaching services	-	Unranked	Unranked

SEO (7 / 7)

Keyword	Page	Newest Rank	Oldest Rank
(US) executive recruiters	-	Unranked	Unranked
(US) executive recruitment	-	Unranked	Unranked

Cornerstone International Group Around the Web

www.cornerstone-group.com
Member Portal
Cornerstone on LinkedIn
Cornerstone on Facebook
Cornerstone on Twitter
Cornerstone on Google Plus

