

Cornerstone Monthly Report

cornerstone-group.com

10/01/2017 - 10/31/2017

Network Growth

- Offices: 61
- Consultants: 162
- Coaches: 37
- Posts Published: 4

Social Media Stats

LinkedIn Company Page

- Followers: 4,421

Twitter

- Followers: 67
- Following: 48
- Tweets: 148

Facebook

- Fans: 138



Overview (1 / 2)

updates
18 plugin and theme updates performed

Spam Comment
1 spam comment deleted

Uptime
There was no downtime

Site Sessions
6,244 site sessions - increasing

Page Views
15,060 Page views - increasing

Website is clean
The most recent security scan was performed on **10/31/2017** at 12:58 am

PageSpeed score is 37. YSlow score is 67.
The most recent performance scan was performed on **10/31/2017** at 12:43 am

Overview(2 / 2)



You are tracking 59 keywords.

Your latest visibility (overall SEO score) is 49. You have 5 competitors.



updates

updates

1

WordPress
1 update

WordPress updated from 4.8.2 to **4.8.3**

(10/31/2017)

18

Plugin
18 updates

18 Plugins updated:

- **Beaver Builder Plugin (Pro Version)** updated from 1.10.9.1 to **1.10.9.2** (10/30/2017)
- **Yoast SEO** updated from 5.7 to **5.7.1** (10/25/2017)
- **WP Rocket** updated from 2.10.9 to **2.10.10** (10/25/2017)
- **Yoast SEO** updated from 5.6.1 to **5.7** (10/24/2017)
- **Advanced Custom Fields PRO** updated from 5.6.3 to **5.6.4** (10/23/2017)
- **Gravity Forms Event Tracking** updated from 2.0.3 to **2.0.5** (10/18/2017)
- **Really Simple SSL** updated from 2.5.21 to **2.5.22** (10/16/2017)
- **Yoast SEO** updated from 5.6 to **5.6.1** (10/13/2017)
- **SearchWP** updated from 2.8.15 to **2.8.17** (10/13/2017)
- **Beaver Builder Plugin (Pro Version)** updated from 1.10.9 to **1.10.9.1** (10/13/2017)
- **Yoast SEO** updated from 5.5.1 to **5.6** (10/10/2017)

- **WP Smush** updated from 2.7.4.1 to **2.7.6** (10/09/2017)
- **Really Simple SSL** updated from 2.5.20 to **2.5.21** (10/09/2017)
- **MonsterInsights Pro** updated from 6.2.3 to **6.2.4** (10/09/2017)
- **Jetpack by WordPress.com** updated from 5.3 to **5.4** (10/09/2017)
- **Google Analytics for WordPress by MonsterInsights** updated from 6.2.3 to **6.2.4** (10/09/2017)
- **Advanced Custom Fields PRO** updated from 5.6.2 to **5.6.3** (10/09/2017)
- **Beaver Builder Plugin (Pro Version)** updated from 1.10.8.2 to **1.10.8.3** (10/02/2017)



Optimization

Optimization

1

Spam Comment
Spam Comments deleted

Too many spam comments can slow down your website.



Uptime

Uptime



UP

Overall uptime is **100.00%**

Up for **51d 22h**

Last event

▲ **Up**	Everything is ok	09/10/2017 1:07 am for 51d 22h



Analytics

Analytics

Google Analytics

6,244	15,060	2.41	83.02%
▲ +3%	▲ +3%	▲ +-0%	▼ -0.63%
Site Sessions	Page Views	Pages / Session	New sessions

Referrers

	Sessions
google	3,695
(direct)	1,509
bing	178
yahoo	99
forbes.com	80

Keywords

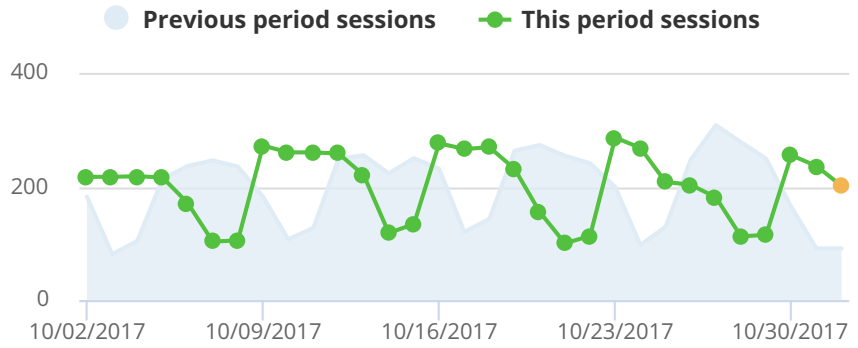
	Sessions
코너스톤코리아	10
cornerstone international gro.	7
cornerstone executive search	6

Pages

	Views
/	2,514
/contact/	702
/2014/02/03/retained-execut..	624
/about/	540
/services/retained-executive-..	391

Countries

	Sessions
United States	1,797
India	556
United Kingdom	386
Indonesia	266
Canada	203



Avg. Time on Site:	▼ 00:01:58	Bounce Rate:	▼ 1%
Organic Searches:	▼ 3,986	Social Media Sessions:	▼ 128



Security

Security



Website is clean

31 security scans were performed between **10/01/2017** and **10/31/2017**

Most Recent Scan - **10/31/2017** at 12:58 am

Status: **Verified clean**

Malware: **Clean**

Vulnerabilities: **Clean**

Web Trust **Clean**

Hostname: **www.cornerstone-group.com**

IP address: **104.28.11.110**



Performance

Performance

31 performance scans were performed between **10/01/2017** and **10/31/2017**

Most Recent Scan - **10/31/2017** at 12:43 am

PageSpeed Grade		YSlow Grade	
F (37%)	Previous: 36%	D (67%)	Previous: 67%

Page load time: 3.673s ▼ *(previous: 6.151s)*

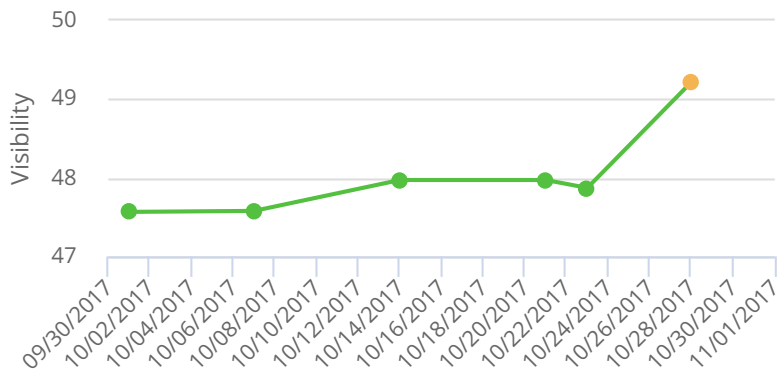
Total page size: 6.34 MB ▼ *(previous: 6.41 MBs)*

Total number of requests: 159 ▼ *(previous: 161s)*

SEO



SEO (1 / 7)



Visibility Chart

5 competitors have been found

Competitor	Visibility Score
cornerstone-group.com	49
www.bluesteps.com	32
theundercoverrecruiter.com	28
www.lucasgroup.com	27
www.kornferry.com	25

SEO (2 / 7)

Keyword	Page	Newest Rank	Oldest Rank
First Position			
(US) contingent vs retained	/2014/02/03/retained-executive-searc...	1	1
(US) executive search vs contingenc	/2014/02/03/retained-executive-searc...	1	1
(US) onboarding coach	/services/leadership-development/ex...	1	1
(US) retained search vs contingency	/2014/02/03/retained-executive-searc...	1	1
(US) retained vs contingency search	/2014/02/03/retained-executive-searc...	1	1
First Page			
(US) executive coaching consultant	/services/retained-executive-search/c...	10	9
(US) contingency search	/2014/02/03/retained-executive-searc...	2	4
(US) executive coaching consultants	/services/retained-executive-search/c...	2	5
(US) onboarding coaching	/services/leadership-development/ex...	2	2
(US) asia pacific executive search	/regions/asia-pacific/	3	3

SEO (3 / 7)

Keyword	Page	Newest Rank	Oldest Rank
(US) executive search asia pacific	/regions/asia-pacific/	3	3
(US) executive search indonesia	/office/cornerstone-indonesia/	3	5
(US) retainer search	/2014/02/03/retained-executive-searc...	3	5
(US) latin america executive search	/regions/latin-america/	4	4
(US) retained recruiter	/2014/02/03/retained-executive-searc...	4	6
(US) what is retained search	/2014/02/03/retained-executive-searc...	4	4
(US) executive placement services	/services/	5	7
(US) retained executive search mear	/2014/02/03/retained-executive-searc...	5	7
(US) retained recruitment	/2014/02/03/retained-executive-searc...	5	6
(US) retained search definition	/2014/02/03/retained-executive-searc...	5	5
(US) what is a retained search	/2014/02/03/retained-executive-searc...	5	4
(US) retained executive search	/2014/02/05/when-to-use-which-proce...	6	7

SEO (4 / 7)

Keyword	Page	Newest Rank	Oldest Rank
(US) retained search	/2014/02/03/retained-executive-searc...	6	4
(US) retained search process	/2014/02/05/when-to-use-which-proce...	6	6
(US) executive retained search	/2014/02/03/retained-executive-searc...	7	7
(US) executive search asia	/regions/asia-pacific/	7	9
(US) executive search thailand	/office/cornerstone-bangkok/	7	4
(US) retained search firm	/2014/02/03/retained-executive-searc...	7	8
(US) what is retained executive sear	/2014/02/05/when-to-use-which-proce...	7	7
(US) executive search greece	/office/cornerstone-athens/	8	10
(US) retained executive search proc	/2014/02/05/when-to-use-which-proce...	8	7
(US) asia executive search	/regions/asia-pacific/	9	16
(US) interim executive search firms	/services/retained-executive-search/in...	9	9
(US) recruitment firm indonesia	/office/cornerstone-indonesia/	9	9

SEO (5 / 7)

Keyword	Page	Newest Rank	Oldest Rank
Other Keywords			
(US) retained executive search firms	/2014/02/05/when-to-use-which-proce...	11	16
(US) retained recruiting firms	/2014/02/03/retained-executive-searc...	11	22
(US) retained search firms	/2014/02/03/retained-executive-searc...	11	22
(US) ceo executive search	/services/leadership-development/bo...	16	13
(US) ceo executive recruiters	/services/leadership-development/bo...	19	21
(US) board advisory services	/services/leadership-development/bo...	20	23
(US) executive assessments	/services/leadership-development/as...	22	8
(US) china recruitment agency	/office/cornerstone-chengdu/	23	32
(US) executive recruiting consultant	/office/cornerstone-stockholm/	23	19
(US) global executive search firm	Homepage	23	24
(US) executive placement	/services/	24	25

SEO (6 / 7)

Keyword	Page	Newest Rank	Oldest Rank
(US) board of director search firms	/services/leadership-development/bo...	26	30
(US) ceo advisory	/services/leadership-development/bo...	26	26
(US) china executive search	Homepage	27	21
(US) recruitment agencies in china	/office/cornerstone-chengdu/	32	32
(US) executive search germany	/office/cornerstone-dusseldorf/	35	19
(US) ceo coaches	/executive-coaches/	38	20
(US) ceo executive search firms	/services/leadership-development/bo...	38	50
(US) executive coaching services	/coaches/ng-james/	46	32
(US) executive onboarding	/services/leadership-development/ex...	55	35
(US) best executive recruiters	-	Unranked	Unranked
(US) coaching services	-	Unranked	Unranked
(US) executive recruiters	-	Unranked	Unranked

SEO (7 / 7)

Keyword	Page	Newest Rank	Oldest Rank
(US) executive recruitment	-	Unranked	Unranked
(US) international headhunter	-	Unranked	91

Cornerstone International Group Around the Web

www.cornerstone-group.com
Member Portal
Cornerstone on LinkedIn
Cornerstone on Facebook
Cornerstone on Twitter
Cornerstone on Google Plus

Please email support@cornerstone-group.com with any questions about this report.