

Cornerstone Monthly Report

cornerstone-group.com

03/01/2018 - 03/31/2018



CORNERSTONE

INTERNATIONAL
GROUP

Overview

Updates
16 plugin and theme updates performed

Uptime
There was no downtime

Site Sessions
7,112 site sessions - increasing

Page Views
17,664 Page views - increasing

Website is clean
The most recent security scan was performed on **03/31/2018** at 12:43 am

PageSpeed score is 38. YSlow score is 69.
The most recent performance scan was performed on **03/31/2018** at 12:28 am

You are tracking 59 keywords.
Your latest visibility (overall SEO score) is 50. You have 7 competitors.



Updates

Updates

16

Plugin
16 updates

16 Plugins updated:

- **Beaver Builder Plugin (Pro Version)** updated from 2.0.6.3 to **2.0.6.4** (03/28/2018)
- **Mashshare Share Buttons** updated from 3.4.9 to **3.5.0** (03/26/2018)
- **Genesis Dambuster** updated from 1.6 to **1.7** (03/26/2018)
- **Beaver Builder Plugin (Pro Version)** updated from 2.0.6.1 to **2.0.6.2** (03/14/2018)
- **WP Rocket** updated from 2.11.6 to **2.11.7** (03/12/2018)
- **Really Simple SSL** updated from 2.5.25 to **2.5.26** (03/10/2018)
- **Google Analytics for WordPress by MonsterInsights** updated from 7.0.3 to **7.0.4** (03/10/2018)
- **Beaver Builder Plugin (Pro Version)** updated from 2.0.6 to **2.0.6.1** (03/10/2018)
- **Yoast SEO** updated from 6.3.1 to **7.0.2** (03/08/2018)
- **Page Links To** updated from 2.9.9 to **2.9.10** (03/08/2018)
- **MonsterInsights Pro** updated from 7.0.10 to **7.0.11** (03/08/2018)
- **MonsterInsights - Dimensions Addon** updated from 1.1.2 to **1.1.3** (03/08/2018)
- **Jetpack by WordPress.com** updated from 5.8 to **5.9** (03/08/2018)

- **Gravity Forms + Custom Post Types** updated from 3.1.11 to **3.1.13** (03/08/2018)
- **Gravity Forms** updated from 2.2.5 to **2.2.6** (03/08/2018)
- **Beaver Builder Plugin (Pro Version)** updated from 2.0.5.1 to **2.0.6** (03/08/2018)



Uptime

Uptime



UP

Overall uptime is **100.00%**

Up for **136d 6h**

Last event

▲ **Up**	Everything is ok	11/15/2017 4:35 pm for 136d 6h



Analytics

Analytics

Google Analytics

7,112	17,664	2.48	81.89%
▲ +5%	▲ +1%	▼ -4%	▲ +1.26%
Site Sessions	Page Views	Pages / Session	New sessions

Referrers

	Sessions
google	4,280
(direct)	1,864
bing	210
napratica.org.br	125
linkedin.com	97

Keywords

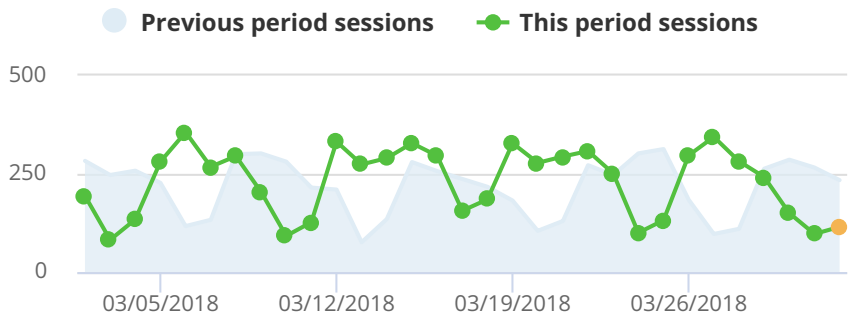
	Sessions
importance of leadership in m	12
amazon	7
cornerstone	6

Pages

	Views
/	2,894
/contact/	780
/about/	576
/2014/02/03/retained-execut..	529
/services/retained-executive-..	524

Countries

	Sessions
United States	2,356
India	506
United Kingdom	444
Canada	296
Hong Kong	238



Avg. Time on Site:	▼ 00:01:41	Bounce Rate:	▼ 4%
Organic Searches:	▲ 4,492	Social Media Sessions:	▼ 129



Security

Security



Website is clean

31 security scans were performed between **03/01/2018** and **03/31/2018**

Most Recent Scan - **03/31/2018** at 12:43 am

Status: **Verified clean**

Malware: **Clean**

Vulnerabilities: **Clean**

Web Trust **Clean**

Hostname: **www.cornerstone-group.com**

IP address: **104.28.10.110**



Performance

Performance

31 performance scans were performed between **03/01/2018** and **03/31/2018**

Most Recent Scan - **03/31/2018** at 12:28 am

PageSpeed Grade		YSlow Grade	
F (38%)	Previous: 38%	D (69%)	Previous: 69%

Page load time: 7.227s ▼ *(previous: 9.072s)*

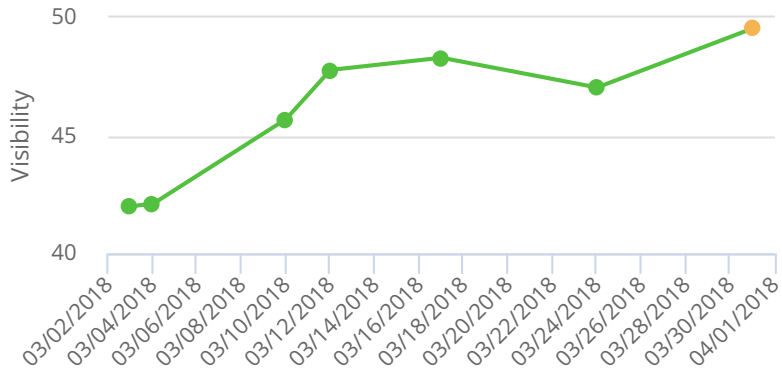
Total page size: 4.5 MB ▲ *(previous: 4.49 MBs)*

Total number of requests: 147 ▼ *(previous: 148s)*

SEO



SEO (1 / 7)



Visibility Chart

7 competitors have been found

Competitor	Visibility Score
cornerstone-group.com	50
www.bluesteps.com	28
theundercoverrecruiter.com	27
www.lucasgroup.com	27
www.topexecutivesearchfi...	23
www.kornferry.com	22
www.forbes.com	21

SEO (2 / 7)

Keyword	Page	Newest Rank	Oldest Rank
First Position			
(US) contingent vs retained	/2014/02/03/retained-executive-searc...	1	1
(US) executive search asia pacific	/regions/asia-pacific/	1	2
(US) executive search vs contingenc	/2014/02/03/retained-executive-searc...	1	1
(US) onboarding coach	/services/leadership-development/ex...	1	1
(US) retained search vs contingency	/2014/02/03/retained-executive-searc...	1	1
(US) retained vs contingency search	/2014/02/03/retained-executive-searc...	1	1
First Page			
(US) asia executive search	/regions/asia-pacific/	10	9
(US) executive assessments	/services/leadership-development/as...	10	18
(US) asia pacific executive search	/regions/asia-pacific/	2	2
(US) executive coaching consultants	/services/retained-executive-search/c...	2	10

SEO (3 / 7)

Keyword	Page	Newest Rank	Oldest Rank
(US) executive search indonesia	/office/cornerstone-indonesia/	2	4
(US) onboarding coaching	/services/leadership-development/ex...	2	2
(US) contingency search	/2014/02/03/retained-executive-searc...	3	3
(US) executive placement services	/services/	3	7
(US) interim executive search firms	/services/retained-executive-search/in...	3	7
(US) retainer search	/2014/02/03/retained-executive-searc...	3	4
(US) executive search asia	/regions/asia-pacific/	4	10
(US) latin america executive search	/regions/latin-america/	4	5
(US) retained recruiter	/2014/02/03/retained-executive-searc...	4	4
(US) executive search greece	/office/cornerstone-athens/	5	5
(US) retained executive search	/2014/02/05/when-to-use-which-proce...	5	7
(US) retained recruitment	/2014/02/03/retained-executive-searc...	5	5

SEO (4 / 7)

Keyword	Page	Newest Rank	Oldest Rank
(US) retained search definition	/2014/02/03/retained-executive-searc...	5	6
(US) ceo advisory	/services/leadership-development/bo...	6	8
(US) retained executive search mear	/2014/02/03/retained-executive-searc...	6	7
(US) retained executive search proc	/2014/02/05/when-to-use-which-proce...	6	7
(US) retained search	/2014/02/03/retained-executive-searc...	6	9
(US) what is retained search	/2014/02/03/retained-executive-searc...	6	9
(US) executive search thailand	/office/cornerstone-bangkok/	7	8
(US) what is a retained search	/2014/02/03/retained-executive-searc...	7	10
(US) executive coaching consultant	/services/retained-executive-search/c...	8	19
(US) retained search process	/2014/02/05/when-to-use-which-proce...	8	9
(US) what is retained executive sear	/2014/02/05/when-to-use-which-proce...	8	8
(US) recruitment firm indonesia	/office/cornerstone-indonesia/	9	12

SEO (5 / 7)

Keyword	Page	Newest Rank	Oldest Rank
Other Keywords			
(US) executive placement	/services/	13	20
(US) executive recruiting consultant	/cornerstone-consultants/	13	26
(US) executive search germany	/office/cornerstone-dusseldorf/	13	15
(US) executive retained search	/services/retained-executive-search/	17	18
(US) retained search firm	/2014/02/03/retained-executive-searc...	17	11
(US) retained recruiting firms	/2014/02/03/retained-executive-searc...	21	18
(US) ceo coaches	/executive-coaches/	23	29
(US) retained search firms	/2014/02/03/retained-executive-searc...	24	20
(US) china executive search	/office/cornerstone-shanghai/	26	27
(US) retained executive search firms	/2014/02/05/when-to-use-which-proce...	27	18
(US) ceo executive search	/services/leadership-development/bo...	30	27

SEO (6 / 7)

Keyword	Page	Newest Rank	Oldest Rank
(US) ceo executive recruiters	/services/leadership-development/bo...	32	27
(US) global executive search firm	Homepage	34	44
(US) executive coaching services	/services/leadership-development/ex...	40	101
(US) board advisory services	/services/leadership-development/bo...	41	Unranked
(US) recruitment agencies in china	/office/cornerstone-beijing/	42	71
(US) ceo executive search firms	/services/leadership-development/bo...	45	96
(US) executive onboarding	/services/leadership-development/ex...	57	81
(US) china recruitment agency	/office/cornerstone-shanghai/	82	Unranked
(US) best executive recruiters	-	Unranked	Unranked
(US) board of director search firms	-	Unranked	32
(US) coaching services	-	Unranked	Unranked
(US) executive recruiters	-	Unranked	Unranked

SEO (7 / 7)

Keyword	Page	Newest Rank	Oldest Rank
(US) executive recruitment	-	Unranked	Unranked
(US) international headhunter	-	Unranked	Unranked

Cornerstone International Group Around the Web

www.cornerstone-group.com
Member Portal
Cornerstone on LinkedIn
Cornerstone on Facebook
Cornerstone on Twitter
Cornerstone on Google Plus

Please email support@cornerstone-group.com with any questions about this report.