

Cornerstone Monthly Report - March

cornerstone-group.com

03/01/2017 - 03/31/2017

Network Growth

- Offices: 65
- Consultants: 185
- Posts Published: 5

Social Media Stats

LinkedIn Company Page

- Followers: 3,496

Twitter

- Followers: 46
- Following: 49
- Tweets: 102

Facebook

- Fans: 122



Overview

Updates
23 plugin and theme updates performed

Uptime
There was 1 downtime

Latest downtime was at 03/09/2017 2:19 pm

Site Sessions
7,061 Site Sessions

Page Views
17,477 Page views - increasing

Website is clean
The most recent security scan was performed on **03/31/2017** at 12:56 am

PageSpeed score is 84. YSlow score is 71.
The most recent performance scan was performed on **03/31/2017** at 12:39 am

You are tracking 59 keywords.
Your latest visibility (overall SEO score) is 47. You have 6 competitors.



Updates

Updates

1

WordPress
1 update

WordPress updated from 4.7.2 to **4.7.3**

(03/06/2017)

23

Plugin
23 updates updates

23 Plugins updated:

- **MonsterInsights - Dimensions Addon** updated from 1.0.4 to **1.0.5** (03/30/2017)
- **MonsterInsights Pro** updated from 6.1.5 to **6.1.6** (03/30/2017)
- **WP Rocket** updated from 2.9.9 to **2.9.10** (03/30/2017)
- **Google Analytics for WordPress by MonsterInsights** updated from 6.1.5 to **6.1.6** (03/30/2017)
- **MonsterInsights Pro** updated from 6.1.4 to **6.1.5** (03/27/2017)
- **Google Analytics for WordPress by MonsterInsights** updated from 6.1.4 to **6.1.5** (03/27/2017)
- **MonsterInsights Pro** updated from 6.1.3 to **6.1.4** (03/24/2017)
- **Google Analytics for WordPress by MonsterInsights** updated from 6.1.3 to **6.1.4** (03/24/2017)
- **MonsterInsights Pro** updated from 6.0.16 to **6.1.3** (03/23/2017)

- **WP Rocket** updated from 2.9.8.1 to **2.9.9** (03/23/2017)
- **Google Analytics for WordPress by MonsterInsights** updated from 6.0.16 to **6.1.3** (03/23/2017)
- **Yoast SEO** updated from 4.4 to **4.5** (03/22/2017)
- **Jetpack by WordPress.com** updated from 4.7 to **4.7.1** (03/14/2017)
- **Really Simple SSL** updated from 2.5.10 to **2.5.11** (03/13/2017)
- **MonsterInsights Pro** updated from 6.0.15 to **6.0.16** (03/07/2017)
- **Google Analytics for WordPress by MonsterInsights** updated from 6.0.15 to **6.0.16** (03/07/2017)
- **Jetpack by WordPress.com** updated from 4.6 to **4.7** (03/07/2017)
- **MonsterInsights Pro** updated from 6.0.14 to **6.0.15** (03/07/2017)
- **Google Analytics for WordPress by MonsterInsights** updated from 6.0.14 to **6.0.15** (03/07/2017)
- **Really Simple SSL** updated from 2.5.7 to **2.5.10** (03/06/2017)
- **Cloudflare** updated from 3.1.1 to **3.2.0** (03/02/2017)
- **MonsterInsights Pro** updated from 6.0.13 to **6.0.14** (03/02/2017)
- **Google Analytics for WordPress by MonsterInsights** updated from 6.0.13 to **6.0.14** (03/02/2017)



Uptime

Uptime



UP

Overall uptime is **99.97%**

Up for **22d 8h**

Latest downtime: 03/09/2017 2:19 pm, lasted for 9m 28s

Events

▲ **Up**	Everything is ok	03/09/2017 2:29 pm for 22d 8h
▼ **Down**	522timeout	03/09/2017 2:19 pm for 9m 8scloudflare



Analytics

Analytics

Google Analytics

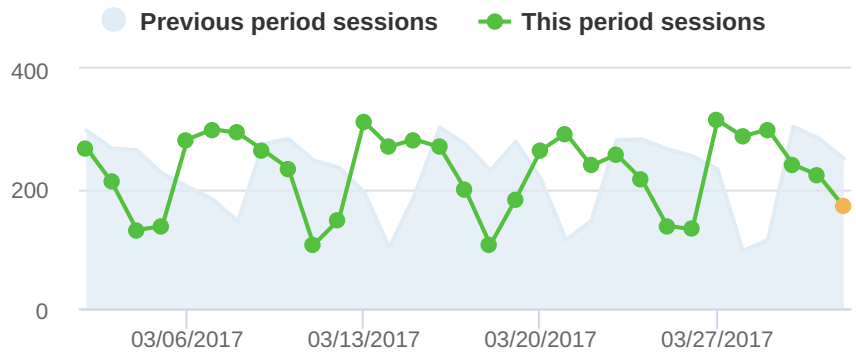
7,061	17,477	2.48	81.79%
▲ +0%	▲ +1%	▲ +1%	▼ -1.82%
Site Sessions	Page Views	Pages / Session	New sessions

Referrers	Sessions
google	4,135
(direct)	1,809
linkedin.com	265
bing	172
yahoo	125

Keywords	Sessions
cornerstone international	10
cornerstone international gr..	8
cleveland	7

Pages	Views
/	3,302
/cornerstone-offices/	773
/contact/	670
/services/retained-executive..	570
/regions/asia-pacific/	501

Countries	Sessions
United States	1,931
India	700
United Kingdom	445
Indonesia	363
Canada	264



Avg. Time on Site:	▲ 00:01:53	Bounce Rate:	▼ 1%
Organic Searches:	▼ 3,989	Social Media Sessions:	▲ 349



Security

Security



Website is clean

31 security scans were performed between **03/01/2017** and **03/31/2017**

Most Recent Scan - **03/31/2017** at 12:56 am

Status: **Verified clean**

Malware: **Clean**

Vulnerabilities: **Clean**

Web Trust **Clean**

Hostname: **www.cornerstone-group.com**

IP address: **104.28.10.110**



Performance

Performance

30 performance scans were performed between **03/01/2017** and **03/31/2017**

Most Recent Scan - **03/31/2017** at 12:39 am

PageSpeed Grade		YSlow Grade	
B (84%)	Previous: 85%	C (71%)	Previous: 71%

Page load time: 4.569s ▲ *(previous: 2.539s)*

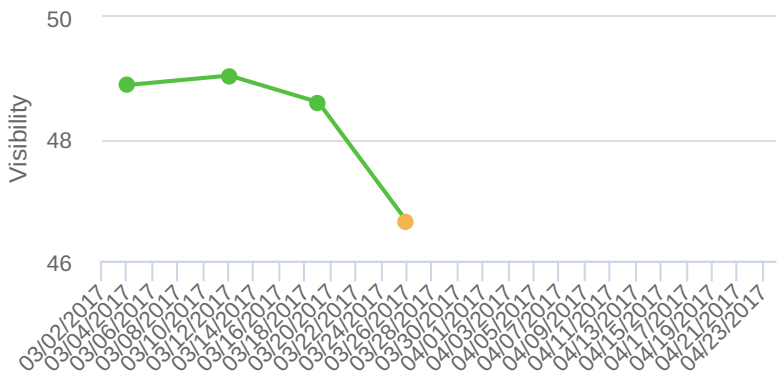
Total page size: 1.49 MB ▼ *(previous: 1.55 MBs)*

Total number of requests: 65 ● *(previous: 65s)*

SEO



SEO (1 / 6)



Visibility Chart

6 competitors have been found

Competitor	Visibility Score
cornerstone-group.com	47
www.bluesteps.com	29
www.lucasgroup.com	28
theundercoverrecruiter.c...	28
www.topexecutivesearchf...	25
www.kornferry.com	24

SEO (2 / 6)

Keyword	Page	Newest Rank	Oldest Rank
First Position			
asia pacific executive search	/regions/asia-pacific/	1	1
contingent vs retained	/2014/02/03/retained-executive-sear...	1	1
executive search asia pacific	/regions/asia-pacific/	1	Unranked
executive search vs contingency rec...	/2014/02/03/retained-executive-sear...	1	1
retained recruitment	/2014/02/03/retained-executive-sear...	1	1
retained search vs contingency sear...	/2014/02/03/retained-executive-sear...	1	1
retained vs contingency search	/2014/02/03/retained-executive-sear...	1	1
First Page			
retained executive search	/2014/02/03/retained-executive-sear...	10	8
retained executive search process	/2014/02/05/when-to-use-which-proc...	10	9
onboarding coaching	/services/executive-coaching-division...	2	2

SEO (3 / 6)

Keyword	Page	Newest Rank	Oldest Rank
retainer search	/2014/02/03/retained-executive-sear...	2	1
executive search indonesia	/office/cornerstone-indonesia/	3	3
latin america executive search	/regions/latin-america/	3	3
retained executive search meaning	/2014/02/03/retained-executive-sear...	3	2
retained recruiter	/2014/02/03/retained-executive-sear...	3	1
retained search	/2014/02/03/retained-executive-sear...	3	3
retained search definition	/2014/02/03/retained-executive-sear...	3	3
what is a retained search	/2014/02/03/retained-executive-sear...	3	3
what is retained search	/2014/02/03/retained-executive-sear...	3	3
contingency search	/2014/02/03/retained-executive-sear...	4	5
onboarding coach	/services/executive-coaching-division...	4	2
executive search asia	/regions/asia-pacific/	5	4

SEO (4 / 6)

Keyword	Page	Newest Rank	Oldest Rank
what is retained executive search	/2014/02/03/retained-executive-sear...	7	7
recruitment firm indonesia	/office/cornerstone-indonesia/	8	7
retained search firm	/2014/02/03/retained-executive-sear...	8	7
asia executive search	/regions/asia-pacific/	9	6
ceo advisory	/services/board-and-ceo-advisory-se...	9	9
china recruitment agency	/office/cornerstone-chengdu/	9	11
executive coaching services	/services/executive-coaching-division/	9	7
executive retained search	/2014/02/03/retained-executive-sear...	9	9
retained search process	/2014/02/03/retained-executive-sear...	9	9
Other Keywords			
executive coaching consultant	/consultant/morris-anita/	11	36
executive search thailand	/office/cornerstone-bangkok/	11	11

SEO (5 / 6)

Keyword	Page	Newest Rank	Oldest Rank
retained executive search firms	/2014/02/03/retained-executive-sear...	11	10
retained recruiting firms	/2014/02/03/retained-executive-sear...	11	8
board advisory services	/services/board-and-ceo-advisory-se...	12	11
executive placement services	/services/	12	13
executive search greece	/office/cornerstone-athens/	12	7
retained search firms	/2014/02/03/retained-executive-sear...	16	10
ceo executive search	/services/board-and-ceo-advisory-se...	17	13
ceo executive recruiters	/services/board-and-ceo-advisory-se...	19	14
executive coaching consultants	/services/retained-executive-search/...	19	18
recruitment agencies in china	/office/cornerstone-chengdu/	20	24
executive assessments	/services/assessments/	22	22
china executive search	Homepage	23	19

SEO (6 / 6)

Keyword	Page	Newest Rank	Oldest Rank
board of director search firms	/services/board-and-ceo-advisory-se...	24	22
executive recruiting consultants	/office/cornerstone-stockholm/	26	13
interim executive search firms	/services/retained-executive-search/...	27	26
international headhunter	Homepage	27	31
executive onboarding	/services/executive-coaching-division...	34	40
executive search germany	/office/cornerstone-dusseldorf/	40	24
ceo executive search firms	/services/board-and-ceo-advisory-se...	55	29
executive placement	/services/	61	41
global executive search firm	Homepage	71	46
ceo coaches	/executive-coaches/	77	25
best executive recruiters	Homepage	88	91
coaching services	-	Unranked	Unranked

SEO (7 / 6)

Keyword	Page	Newest Rank	Oldest Rank
executive recruiters	-	Unranked	Unranked
executive recruitment	-	Unranked	Unranked

Cornerstone International Group Around the Web

www.cornerstone-group.com
Member Portal
Cornerstone on LinkedIn
Cornerstone on Facebook
Cornerstone on Twitter
Cornerstone on Google Plus

Please email support@cornerstone-group.com with any questions about this report.

