

Cornerstone Monthly Report

cornerstone-group.com

07/10/2017 - 08/09/2017

Network Growth

- Offices: 62
- Consultants: 171
- Coaches: 31
- Posts Published: 4

Social Media Stats

LinkedIn Company Page

- Followers: 3,997

Twitter

- Followers: 65
- Following: 49
- Tweets: 136

Facebook

- Fans: 135



Overview (1 / 2)

Updates
14 plugin and theme updates performed

Spam Comment
3 spam comments deleted

Uptime
There was no downtime

Site Sessions
6,493 site sessions - increasing

Page Views
14,947 Page Views

Website is clean
The most recent security scan was performed on **08/09/2017** at 1:19 am

PageSpeed score is 22. YSlow score is 70.
The most recent performance scan was performed on **08/08/2017** at 2:32 pm

Overview(2 / 2)



You are tracking 59 keywords.

Your latest visibility (overall SEO score) is 48. You have 6 competitors.



Updates

Updates

14

Plugin
14 updates updates

14 Plugins updated:

- **Advanced Custom Fields PRO** updated from 5.6.0 to **5.6.1** (08/07/2017)
- **Beaver Builder Plugin (Pro Version)** updated from 1.10.6.4 to **1.10.6.5** (08/04/2017)
- **Akismet Anti-Spam** updated from 3.3.3 to **3.3.4** (08/03/2017)
- **WP Rocket** updated from 2.10.6 to **2.10.7** (08/02/2017)
- **Jetpack by WordPress.com** updated from 5.2 to **5.2.1** (08/02/2017)
- **Jetpack by WordPress.com** updated from 5.1 to **5.2** (08/01/2017)
- **Beaver Builder Plugin (Pro Version)** updated from 1.10.6.3 to **1.10.6.4** (07/31/2017)
- **Yoast SEO** updated from 5.0.2 to **5.1** (07/27/2017)
- **Mashshare Share Buttons** updated from 3.4.2 to **3.4.4** (07/27/2017)
- **Really Simple SSL** updated from 2.5.19 to **2.5.20** (07/24/2017)
- **Yoast SEO** updated from 5.0.1 to **5.0.2** (07/17/2017)
- **SearchWP** updated from 2.8.13 to **2.8.14** (07/17/2017)
- **Post Types Order** updated from 1.9.3.1 to **1.9.3.2** (07/17/2017)
- **Akismet Anti-Spam** updated from 3.3.2 to **3.3.3** (07/17/2017)



Optimization

Optimization

3

Spam Comments
deleted

Too many spam comments can slow down your website.



Uptime

Uptime



UP

Overall uptime is **100.00%**

Up for **153**d

Last event

▲ **Up**	Everything is ok	03/09/2017 2:29 pm for 153d



Analytics

Analytics

Google Analytics

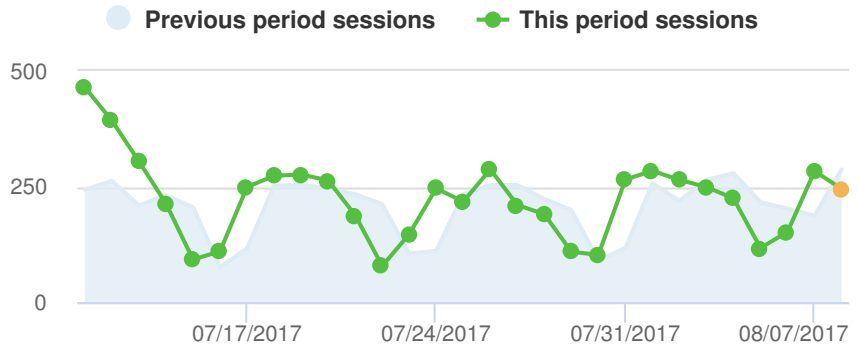
6,493	14,947	2.30	84.08%
▲ +8%	▼ -10%	▼ -16%	▲ +3.92%
Site Sessions	Page Views	Pages / Session	New sessions

Referrers	Sessions
google	4,241
(direct)	1,467
linkedin.com	157
bing	143
yahoo	126

Keywords	Sessions
jack smith	6

Pages	Views
/	2,454
/2014/02/03/retained-execut..	928
/contact/	691
/about/	552
/services/retained-executive-..	384

Countries	Sessions
United States	1,628
India	1,094
United Kingdom	424
Indonesia	307
Canada	247



Avg. Time on Site:	▼ 00:01:44	Bounce Rate:	▼ 11%
Organic Searches:	▲ 4,343	Social Media Sessions:	▲ 216



Security

Security



Website is clean

33 security scans were performed between **07/10/2017** and **08/09/2017**

Most Recent Scan - **08/09/2017** at 1:19 am

Status: **Verified clean**

Malware: **Clean**

Vulnerabilities: **Clean**

Web Trust **Clean**

Hostname: **www.cornerstone-group.com**

IP address: **104.28.11.110**



Performance

Performance

30 performance scans were performed between **07/10/2017** and **08/09/2017**

Most Recent Scan - **08/08/2017** at 2:32 pm

PageSpeed Grade		YSlow Grade	
F (22%)	Previous: 28%	C (70%)	Previous: 70%

Page load time: 4.589s ▼ *(previous: 27.657s)*

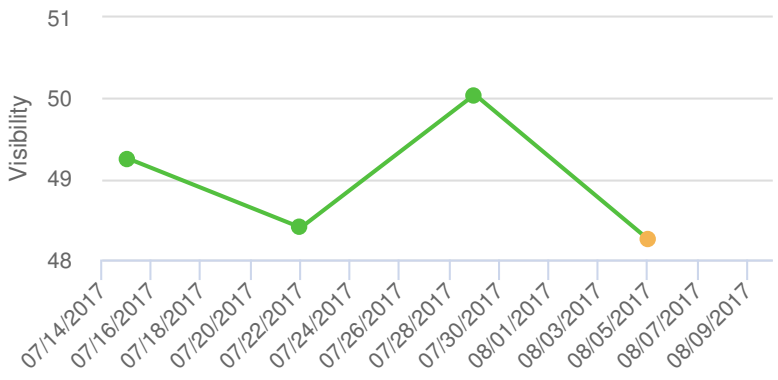
Total page size: 7.58 MB ▲ *(previous: 6.89 MBs)*

Total number of requests: 156 ● *(previous: 156s)*

SEO



SEO (1 / 7)



Visibility Chart

6 competitors have been found

Competitor	Visibility Score
cornerstone-group.com	48
theundercoverrecruiter.com	28
www.lucasgroup.com	27
www.bluesteps.com	26
www.kornferry.com	26
www.topexecutivesearchfi...	22

SEO (2 / 7)

Keyword	Page	Newest Rank	Oldest Rank
First Position			
(US) contingent vs retained	/2014/02/03/retained-executive-searc...	1	1
(US) executive search vs contingenc	/2014/02/03/retained-executive-searc...	1	1
(US) retained recruitment	/2014/02/03/retained-executive-searc...	1	1
(US) retained search vs contingency	/2014/02/03/retained-executive-searc...	1	1
(US) retained vs contingency search	/2014/02/03/retained-executive-searc...	1	1
First Page			
(US) executive coaching consultants	/services/retained-executive-search/c...	10	9
(US) retained search firm	/2014/02/03/retained-executive-searc...	10	9
(US) what is retained executive sear	/2014/02/03/retained-executive-searc...	10	6
(US) asia pacific executive search	/regions/asia-pacific/	2	1
(US) executive search asia pacific	/regions/asia-pacific/	2	3

SEO (3 / 7)

Keyword	Page	Newest Rank	Oldest Rank
(US) onboarding coaching	/services/leadership-development/ex...	2	2
(US) contingency search	/2014/02/03/retained-executive-searc...	3	2
(US) latin america executive search	/regions/latin-america/	3	3
(US) onboarding coach	/services/leadership-development/ex...	3	2
(US) retained executive search mear	/2014/02/03/retained-executive-searc...	4	4
(US) retained search	/2014/02/03/retained-executive-searc...	4	4
(US) retained search definition	/2014/02/03/retained-executive-searc...	4	4
(US) what is a retained search	/2014/02/03/retained-executive-searc...	4	4
(US) what is retained search	/2014/02/03/retained-executive-searc...	4	4
(US) executive search asia	/regions/asia-pacific/	5	11
(US) executive search indonesia	/office/cornerstone-indonesia/	5	4
(US) executive search thailand	/office/cornerstone-bangkok/	5	7

SEO (4 / 7)

Keyword	Page	Newest Rank	Oldest Rank
(US) retained recruiter	/2014/02/03/retained-executive-searc...	5	5
(US) retainer search	/2014/02/03/retained-executive-searc...	5	2
(US) asia executive search	/regions/asia-pacific/	6	14
(US) executive placement services	/services/	6	9
(US) recruitment firm indonesia	/office/cornerstone-indonesia/	7	7
(US) retained executive search proce	/2014/02/05/when-to-use-which-proce...	7	6
(US) retained search process	/2014/02/05/when-to-use-which-proce...	7	8
(US) executive coaching consultant	/services/retained-executive-search/c...	9	11
(US) executive search greece	/office/cornerstone-athens/	9	7
Other Keywords			
(US) executive retained search	/2014/02/03/retained-executive-searc...	11	11
(US) retained executive search	/2014/02/03/retained-executive-searc...	11	13

SEO (5 / 7)

Keyword	Page	Newest Rank	Oldest Rank
(US) china recruitment agency	/office/cornerstone-chengdu/	13	11
(US) recruitment agencies in china	/office/cornerstone-chengdu/	13	22
(US) executive recruiting consultant	/office/cornerstone-stockholm/	14	22
(US) executive assessments	/services/leadership-development/as...	15	17
(US) executive search germany	/office/cornerstone-dusseldorf/	15	37
(US) ceo advisory	/services/leadership-development/bo...	17	6
(US) ceo coaches	/executive-coaches/	17	24
(US) board advisory services	/services/leadership-development/bo...	18	15
(US) ceo executive search	/services/leadership-development/bo...	18	21
(US) china executive search	Homepage	19	17
(US) executive onboarding	/services/leadership-development/ex...	19	32
(US) board of director search firms	/services/leadership-development/bo...	20	18

SEO (6 / 7)

Keyword	Page	Newest Rank	Oldest Rank
(US) interim executive search firms	/services/retained-executive-search/in...	20	15
(US) retained recruiting firms	/2014/02/03/retained-executive-searc...	20	14
(US) retained search firms	/2014/02/03/retained-executive-searc...	23	16
(US) retained executive search firms	/2014/02/03/retained-executive-searc...	24	20
(US) ceo executive recruiters	/services/leadership-development/bo...	32	20
(US) ceo executive search firms	/services/leadership-development/bo...	33	23
(US) executive placement	/services/	33	27
(US) executive coaching services	/coaches/ng-james/	38	10
(US) global executive search firm	Homepage	58	52
(US) international headhunter	Homepage	59	26
(US) best executive recruiters	-	Unranked	Unranked
(US) coaching services	-	Unranked	55

SEO (7 / 7)

Keyword	Page	Newest Rank	Oldest Rank
(US) executive recruiters	-	Unranked	Unranked
(US) executive recruitment	-	Unranked	Unranked

Cornerstone International Group Around the Web

www.cornerstone-group.com
Member Portal
Cornerstone on LinkedIn
Cornerstone on Facebook
Cornerstone on Twitter
Cornerstone on Google Plus

Please email support@cornerstone-group.com with any questions about this report.