

Cornerstone Monthly Report

cornerstone-group.com

07/01/2017 - 07/31/2017

Network Growth

- Offices: 62
- Consultants: 171
- Coaches: 31
- Posts Published: 5

Social Media Stats

LinkedIn Company Page

- Followers: 3,997

Twitter

- Followers: 65
- Following: 49
- Tweets: 136

Facebook

- Fans: 135



Overview (1 / 2)

Updates
10 plugin and theme updates performed

Spam Comment
2 spam comments deleted

Uptime
There was no downtime

Site Sessions
6,987 site sessions - increasing

Page Views
16,461 Page Views

Website is clean
The most recent security scan was performed on **07/31/2017** at 2:12 am

PageSpeed score is 20. YSlow score is 71.
The most recent performance scan was performed on **07/31/2017** at 1:11 am

Overview(2 / 2)



You are tracking 59 keywords.

Your latest visibility (overall SEO score) is 50. You have 6 competitors.



Updates

Updates

10

Plugin
10 updates updates

10 Plugins updated:

- **Beaver Builder Plugin (Pro Version)** updated from 1.10.6.3 to **1.10.6.4** (07/31/2017)
- **Yoast SEO** updated from 5.0.2 to **5.1** (07/27/2017)
- **Mashshare Share Buttons** updated from 3.4.2 to **3.4.4** (07/27/2017)
- **Really Simple SSL** updated from 2.5.19 to **2.5.20** (07/24/2017)
- **Yoast SEO** updated from 5.0.1 to **5.0.2** (07/17/2017)
- **SearchWP** updated from 2.8.13 to **2.8.14** (07/17/2017)
- **Post Types Order** updated from 1.9.3.1 to **1.9.3.2** (07/17/2017)
- **Akismet Anti-Spam** updated from 3.3.2 to **3.3.3** (07/17/2017)
- **Yoast SEO** updated from 4.9 to **5.0.1** (07/07/2017)
- **WP Rocket** updated from 2.10.4 to **2.10.5** (07/03/2017)



Optimization

Optimization

2

Spam Comments
deleted

Too many spam comments can slow down your website.



Uptime

Uptime



UP

Overall uptime is **100.00%**

Up for **144d 8h**

Last event

▲ **Up**	Everything is ok	03/09/2017 2:29 pm for 144d 8h



Analytics

Analytics

Google Analytics

6,987	16,461	2.36	83.50%
▲ +10%	▼ -7%	▼ -15%	▲ +3.86%
Site Sessions	Page Views	Pages / Session	New sessions

Referrers

	Sessions
google	4,371
(direct)	1,608
bing	154
yahoo	130
linkedin.com	94

Keywords

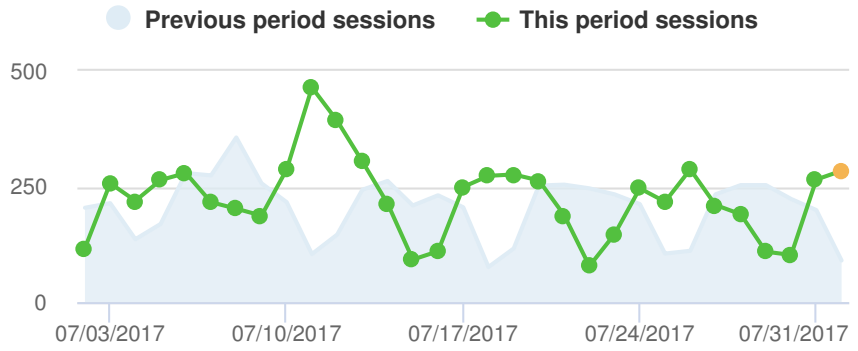
	Sessions
retained meaning in retained.	7
cornerstone international gro.	6

Pages

	Views
/	2,888
/2014/02/03/retained-execut..	1,041
/contact/	694
/about/	589
/services/retained-executive-..	448

Countries

	Sessions
United States	1,617
India	1,234
United Kingdom	418
Indonesia	325
Hong Kong	252



Avg. Time on Site:	▼ 00:01:51	Bounce Rate:	▼ 8%
Organic Searches:	▲ 4,663	Social Media Sessions:	▲ 185



Security

Security



Website is clean

34 security scans were performed between **07/01/2017** and **07/31/2017**

Most Recent Scan - **07/31/2017** at 2:12 am

Status: **Verified clean**

Malware: **Clean**

Vulnerabilities: **Clean**

Web Trust **Clean**

Hostname: **www.cornerstone-group.com**

IP address: **104.28.11.110**



Performance

Performance

35 performance scans were performed between **07/01/2017** and **07/31/2017**

Most Recent Scan - **07/31/2017** at 1:11 am

PageSpeed Grade		YSlow Grade	
F (20%)	Previous: 20%	C (71%)	Previous: 70%

Page load time: 4.456s ▼ *(previous: 17.761s)*

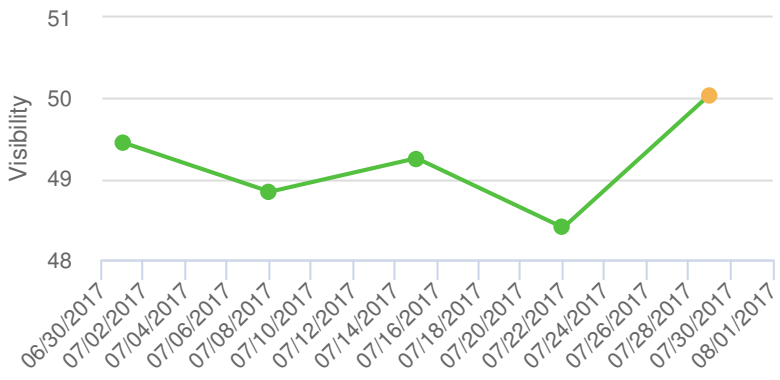
Total page size: 7.67 MB ▼ *(previous: 7.72 MBs)*

Total number of requests: 150 ▲ *(previous: 149s)*

SEO



SEO (1 / 7)



Visibility Chart

6 competitors have been found

Competitor	Visibility Score
cornerstone-group.com	50
theundercoverrecruiter.com	27
www.bluesteps.com	26
www.kornferry.com	25
www.lucasgroup.com	24
www.topexecutivesearchfi...	20

SEO (2 / 7)

Keyword	Page	Newest Rank	Oldest Rank
First Position			
(US) asia pacific executive search	/regions/asia-pacific/	1	1
(US) contingent vs retained	/2014/02/03/retained-executive-searc...	1	1
(US) executive search vs contingency	/2014/02/03/retained-executive-searc...	1	1
(US) retained recruitment	/2014/02/03/retained-executive-searc...	1	1
(US) retained search vs contingency	/2014/02/03/retained-executive-searc...	1	1
(US) retained vs contingency search	/2014/02/03/retained-executive-searc...	1	1
First Page			
(US) ceo advisory	/services/leadership-development/bo...	10	6
(US) executive retained search	/2014/02/03/retained-executive-searc...	10	13
(US) executive search greece	/office/cornerstone-athens/	10	8
(US) retained executive search	/2014/02/05/when-to-use-which-proce...	10	16

SEO (3 / 7)

Keyword	Page	Newest Rank	Oldest Rank
(US) retained search firm	/2014/02/03/retained-executive-searc...	10	8
(US) contingency search	/2014/02/03/retained-executive-searc...	2	2
(US) executive search asia pacific	/regions/asia-pacific/	2	2
(US) onboarding coaching	/services/leadership-development/ex...	2	2
(US) latin america executive search	/regions/latin-america/	3	2
(US) onboarding coach	/services/leadership-development/ex...	3	2
(US) executive search asia	/regions/asia-pacific/	4	10
(US) retained recruiter	/2014/02/03/retained-executive-searc...	4	4
(US) retained search	/2014/02/03/retained-executive-searc...	4	4
(US) retained search definition	/2014/02/03/retained-executive-searc...	4	4
(US) what is a retained search	/2014/02/03/retained-executive-searc...	4	4
(US) what is retained search	/2014/02/03/retained-executive-searc...	4	4

SEO (4 / 7)

Keyword	Page	Newest Rank	Oldest Rank
(US) executive placement services	/services/	5	9
(US) executive search thailand	/office/cornerstone-bangkok/	5	7
(US) retained executive search mear	/2014/02/03/retained-executive-searc...	5	4
(US) retainer search	/2014/02/03/retained-executive-searc...	5	2
(US) executive search indonesia	/office/cornerstone-indonesia/	6	4
(US) what is retained executive sear	/2014/02/05/when-to-use-which-proce...	6	8
(US) asia executive search	/regions/asia-pacific/	7	10
(US) recruitment firm indonesia	/office/cornerstone-indonesia/	7	8
(US) retained executive search proc	/2014/02/05/when-to-use-which-proce...	7	5
(US) retained search process	/2014/02/05/when-to-use-which-proce...	7	8
Other Keywords			
(US) board advisory services	/services/leadership-development/bo...	12	12

SEO (5 / 7)

Keyword	Page	Newest Rank	Oldest Rank
(US) china executive search	Homepage	12	17
(US) china recruitment agency	/office/cornerstone-chengdu/	12	14
(US) executive coaching consultants	/services/retained-executive-search/c...	12	9
(US) executive assessments	/services/leadership-development/as...	13	18
(US) executive recruiting consultant	/cornerstone-consultants/	13	18
(US) recruitment agencies in china	/office/cornerstone-chengdu/	13	18
(US) executive coaching consultant	/consultant/morris-anita/	14	13
(US) executive search germany	/office/cornerstone-dusseldorf/	14	48
(US) retained recruiting firms	/2014/02/03/retained-executive-searc...	16	11
(US) executive placement	/services/	17	19
(US) ceo executive recruiters	/services/leadership-development/bo...	19	12
(US) interim executive search firms	/services/retained-executive-search/in...	19	14

SEO (6 / 7)

Keyword	Page	Newest Rank	Oldest Rank
(US) retained executive search firms	/2014/02/03/retained-executive-searc...	19	23
(US) executive onboarding	/services/leadership-development/ex...	20	24
(US) retained search firms	/2014/02/03/retained-executive-searc...	21	17
(US) ceo executive search	/services/leadership-development/bo...	22	21
(US) board of director search firms	/services/leadership-development/bo...	23	16
(US) executive coaching services	/coaches/ng-james/	25	14
(US) ceo coaches	/executive-coaches/	26	38
(US) ceo executive search firms	/services/leadership-development/bo...	38	45
(US) global executive search firm	Homepage	56	50
(US) international headhunter	Homepage	61	26
(US) best executive recruiters	-	Unranked	Unranked
(US) coaching services	-	Unranked	32

SEO (7 / 7)

Keyword	Page	Newest Rank	Oldest Rank
(US) executive recruiters	-	Unranked	Unranked
(US) executive recruitment	-	Unranked	Unranked

Cornerstone International Group Around the Web

www.cornerstone-group.com
Member Portal
Cornerstone on LinkedIn
Cornerstone on Facebook
Cornerstone on Twitter
Cornerstone on Google Plus

Please email support@cornerstone-group.com with any questions about this report.