

Cornerstone Monthly Report

cornerstone-group.com

01/01/2018 - 01/31/2018

Network Growth

- Offices: 53
- Consultants: 150
- Coaches: 34
- Posts Published: 3

Social Media Stats

LinkedIn Company Page

- Followers: 4,854

Twitter

- Followers: 72
- Following: 51
- Tweets: 157

Facebook

- Fans: 141



Overview (1 / 2)

Updates
13 plugin and theme updates performed

Spam Comment
4 spam comments deleted

Uptime
There was no downtime

Site Sessions
6,356 site sessions - increasing

Page Views
17,376 Page views - increasing

Website is clean
The most recent security scan was performed on **01/31/2018** at 12:29 am

PageSpeed score is 37. YSlow score is 75.
The most recent performance scan was performed on **01/31/2018** at 12:24 am

Overview(2 / 2)



You are tracking 59 keywords.

Your latest visibility (overall SEO score) is 47. You have 6 competitors.



Updates

Updates

13

Plugin
13 updates

13 Plugins updated:

- **WP Rocket** updated from 2.11.4 to **2.11.5** (01/30/2018)
- **Beaver Builder Plugin (Pro Version)** updated from 2.0.4.1 to **2.0.4.2** (01/30/2018)
- **MonsterInsights Pro** updated from 7.0.2 to **7.0.3** (01/29/2018)
- **Mashshare Share Buttons** updated from 3.4.7 to **3.4.8** (01/29/2018)
- **Yoast SEO** updated from 6.1.1 to **6.2** (01/23/2018)
- **Google Analytics for WordPress by MonsterInsights** updated from 6.2.6 to **6.2.7** (01/22/2018)
- **Embed Any Document Plus** updated from 1.0.1 to **2.1.0** (01/18/2018)
- **Jetpack by WordPress.com** updated from 5.7 to **5.7.1** (01/16/2018)
- **Yoast SEO** updated from 6.1 to **6.1.1** (01/11/2018)
- **Gravity Forms Event Tracking** updated from 2.0.9 to **2.1.0** (01/11/2018)
- **Beaver Builder Plugin (Pro Version)** updated from 2.0.3.2 to **2.0.3.3** (01/11/2018)
- **Yoast SEO** updated from 6.0 to **6.1** (01/09/2018)
- **Post Types Order** updated from 1.9.3.5 to **1.9.3.6** (01/08/2018)



Optimization

Optimization

4

Spam Comments deleted

Too many spam comments can slow down your website.



Uptime

Uptime



UP

Overall uptime is **100.00%**

Up for **77d 2h**

Last event

▲ **Up**	Everything is ok	11/15/2017 4:35 pm for 77d 2h



Analytics

Analytics

Google Analytics

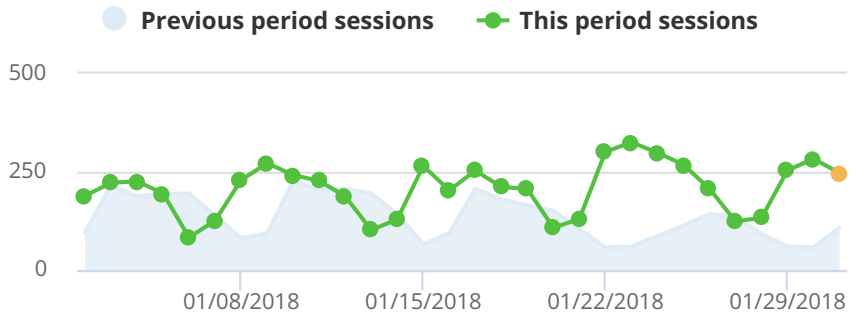
6,356	17,376	2.73	81.07%
▲ +52%	▲ +64%	▲ +8%	▼ -1.64%
Site Sessions	Page Views	Pages / Session	New sessions

Referrers	Sessions
google	3,640
(direct)	1,581
bing	175
napratica.org.br	106
yahoo	90

Keywords	Sessions
cornerstone international gro.	6

Pages	Views
/	2,744
/contact/	765
/about/	554
/2014/02/03/retained-execut..	529
/services/retained-executive-..	520

Countries	Sessions
United States	1,781
India	526
United Kingdom	351
Canada	242
Spain	229



Avg. Time on Site: ▲ 00:02:05
Organic Searches: ▲ 3,957
Bounce Rate: ▲ 2%
Social Media Sessions: ▲ 94



Security

Security



Website is clean

31 security scans were performed between **01/01/2018** and **01/31/2018**

Most Recent Scan - **01/31/2018** at 12:29 am

Status: **Verified clean**

Malware: **Clean**

Vulnerabilities: **Clean**

Web Trust **Clean**

Hostname: **www.cornerstone-group.com**

IP address: **104.28.11.110**



Performance

Performance

31 performance scans were performed between **01/01/2018** and **01/31/2018**

Most Recent Scan - **01/31/2018** at 12:24 am

PageSpeed Grade		YSlow Grade	
F (37%)	Previous: 29%	C (75%)	Previous: 75%

Page load time: 4.299s ▼ *(previous: 10.499s)*

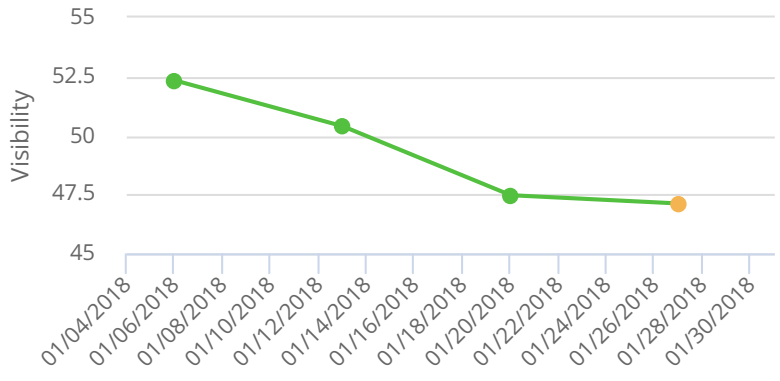
Total page size: 4.62 MB ▼ *(previous: 5.34 MBs)*

Total number of requests: 139 ▲ *(previous: 138s)*

SEO



SEO (1 / 7)



Visibility Chart

6 competitors have been found

Competitor	Visibility Score
cornerstone-group.com	47
www.bluesteps.com	31
theundercoverrecruiter.com	28
www.lucasgroup.com	26
www.topexecutivesearchfi...	23
www.kornferry.com	22

SEO (2 / 7)

Keyword	Page	Newest Rank	Oldest Rank
First Position			
(US) contingent vs retained	/2014/02/03/retained-executive-searc...	1	1
(US) executive search vs contingenc	/2014/02/03/retained-executive-searc...	1	1
(US) retained search vs contingency	/2014/02/03/retained-executive-searc...	1	1
(US) retained vs contingency search	/2014/02/03/retained-executive-searc...	1	1
First Page			
(US) executive assessments	/services/leadership-development/as...	10	9
(US) retained executive search	/2014/02/05/when-to-use-which-proce...	10	7
(US) retained recruiting firms	/2014/02/03/retained-executive-searc...	10	8
(US) contingency search	/2014/02/03/retained-executive-searc...	2	2
(US) onboarding coach	/services/leadership-development/ex...	2	1
(US) onboarding coaching	/services/leadership-development/ex...	2	2

SEO (3 / 7)

Keyword	Page	Newest Rank	Oldest Rank
(US) ceo advisory	/services/leadership-development/bo...	3	5
(US) executive placement services	/services/	3	4
(US) executive search asia pacific	/regions/asia-pacific/	3	2
(US) executive search indonesia	/office/cornerstone-indonesia/	3	3
(US) latin america executive search	/regions/latin-america/	3	2
(US) retained recruiter	/2014/02/03/retained-executive-searc...	3	3
(US) asia executive search	/regions/asia-pacific/	4	6
(US) executive coaching consultants	/services/retained-executive-search/c...	4	5
(US) retainer search	/2014/02/03/retained-executive-searc...	4	3
(US) asia pacific executive search	/regions/asia-pacific/	5	4
(US) interim executive search firms	/services/retained-executive-search/in...	5	3
(US) retained search definition	/2014/02/03/retained-executive-searc...	5	5

SEO (4 / 7)

Keyword	Page	Newest Rank	Oldest Rank
(US) executive search asia	/regions/asia-pacific/	6	5
(US) executive search greece	/office/cornerstone-athens/	6	8
(US) executive search thailand	/office/cornerstone-bangkok/	6	5
(US) what is retained search	/2014/02/03/retained-executive-searc...	6	4
(US) retained executive search mear	/2014/02/03/retained-executive-searc...	7	7
(US) retained recruitment	/2014/02/03/retained-executive-searc...	7	7
(US) what is a retained search	/2014/02/03/retained-executive-searc...	7	5
(US) retained executive search proc	/2014/02/05/when-to-use-which-proce...	8	6
(US) retained search	/2014/02/03/retained-executive-searc...	8	6
(US) retained search process	/2014/02/05/when-to-use-which-proce...	8	9
(US) what is retained executive sear	/2014/02/03/retained-executive-searc...	8	7

SEO (5 / 7)

Keyword	Page	Newest Rank	Oldest Rank
Other Keywords			
(US) executive retained search	/2014/02/03/retained-executive-searc...	12	7
(US) retained search firm	/2014/02/03/retained-executive-searc...	12	10
(US) executive coaching consultant	/services/retained-executive-search/c...	14	8
(US) executive search germany	/office/cornerstone-dusseldorf/	14	16
(US) retained executive search firms	/2014/02/03/retained-executive-searc...	15	17
(US) retained search firms	/2014/02/03/retained-executive-searc...	23	12
(US) executive placement	/services/	27	63
(US) ceo executive search	/services/leadership-development/bo...	28	31
(US) recruitment firm indonesia	/office/cornerstone-indonesia/	28	8
(US) board of director search firms	/services/leadership-development/bo...	30	28
(US) executive coaching services	/coaches/ng-james/	31	29

SEO (6 / 7)

Keyword	Page	Newest Rank	Oldest Rank
(US) executive recruiting consultant	/cornerstone-consultants/	31	20
(US) china executive search	Homepage	36	32
(US) ceo executive recruiters	/services/leadership-development/bo...	41	22
(US) ceo coaches	/services/leadership-development/ex...	45	53
(US) global executive search firm	Homepage	47	36
(US) board advisory services	/services/leadership-development/bo...	67	61
(US) recruitment agencies in china	/office/cornerstone-shanghai/	69	80
(US) executive onboarding	/services/leadership-development/ex...	70	61
(US) ceo executive search firms	/services/leadership-development/bo...	85	65
(US) best executive recruiters	-	Unranked	Unranked
(US) china recruitment agency	-	Unranked	98
(US) coaching services	-	Unranked	Unranked

SEO (7 / 7)

Keyword	Page	Newest Rank	Oldest Rank
(US) executive recruiters	-	Unranked	Unranked
(US) executive recruitment	-	Unranked	Unranked
(US) international headhunter	-	Unranked	Unranked

Cornerstone International Group Around the Web

www.cornerstone-group.com
Member Portal
Cornerstone on LinkedIn
Cornerstone on Facebook
Cornerstone on Twitter
Cornerstone on Google Plus

Please email support@cornerstone-group.com with any questions about this report.