

Cornerstone Monthly Report

cornerstone-group.com

08/01/2017 - 08/31/2017

Network Growth

- Offices: 62
- Consultants: 171
- Coaches: 31
- Posts Published: 4

Social Media Stats

LinkedIn Company Page

- Followers: 3,997

Twitter

- Followers: 65
- Following: 49
- Tweets: 136

Facebook

- Fans: 135



Overview

Updates
21 plugin and theme updates performed

Spam Comment
3 spam comments deleted

Uptime
There was no downtime

Site Sessions
6,436 Site Sessions

Page Views
16,098 Page Views

Website is clean
The most recent security scan was performed on **08/31/2017** at 5:50 am

PageSpeed score is 37. YSlow score is 70.
The most recent performance scan was performed on **08/31/2017** at 9:38 pm

Overview(2 / 2)



You are tracking 59 keywords.

Your latest visibility (overall SEO score) is 49. You have 6 competitors.



Updates

Updates

21

Plugin
21 updates

21 Plugins updated:

- **Yoast SEO** updated from 5.3.2 to **5.3.3** (08/28/2017)
- **Post Types Order** updated from 1.9.3.3 to **1.9.3.5** (08/28/2017)
- **Gravity Forms** updated from 2.2.4 to **2.2.5** (08/28/2017)
- **Yoast SEO** updated from 5.3.1 to **5.3.2** (08/23/2017)
- **SearchWP** updated from 2.8.14 to **2.8.15** (08/23/2017)
- **Yoast SEO** updated from 5.2 to **5.3.1** (08/22/2017)
- **MonsterInsights Pro** updated from 6.2.1 to **6.2.2** (08/16/2017)
- **Google Analytics for WordPress by MonsterInsights** updated from 6.2.1 to **6.2.2** (08/16/2017)
- **Beaver Builder Plugin (Pro Version)** updated from 1.10.7 to **1.10.7.1** (08/14/2017)
- **Yoast SEO** updated from 5.1 to **5.2** (08/09/2017)
- **MonsterInsights Pro** updated from 6.2.0 to **6.2.1** (08/09/2017)
- **MonsterInsights - Dimensions Addon** updated from 1.0.7 to **1.0.8** (08/09/2017)
- **Gravity Forms** updated from 2.2.3 to **2.2.4** (08/09/2017)
- **Google Analytics for WordPress by MonsterInsights** updated from 6.2.0 to **6.2.1** (08/09/2017)

- **Beaver Builder Plugin (Pro Version)** updated from 1.10.6.5 to **1.10.7** (08/09/2017)
- **Advanced Custom Fields PRO** updated from 5.6.0 to **5.6.1** (08/07/2017)
- **Beaver Builder Plugin (Pro Version)** updated from 1.10.6.4 to **1.10.6.5** (08/04/2017)
- **Akismet Anti-Spam** updated from 3.3.3 to **3.3.4** (08/03/2017)
- **WP Rocket** updated from 2.10.6 to **2.10.7** (08/02/2017)
- **Jetpack by WordPress.com** updated from 5.2 to **5.2.1** (08/02/2017)
- **Jetpack by WordPress.com** updated from 5.1 to **5.2** (08/01/2017)



Optimization

Optimization

3

deleted

Too many spam comments can slow down your website.



Uptime

Uptime



UP

Overall uptime is **100.00%**

Up for **175d 8h**

Last event

▲ **Up**	Everything is ok	03/09/2017 2:29 pm for 175d 8h



Analytics

Analytics

Google Analytics

6,436	16,098	2.50	83.34%
▼ -8%	▼ -2%	▲ +6%	▼ -0.19%
Site Sessions	Page Views	Pages / Session	New sessions

Referrers

	Sessions
google	4,139
(direct)	1,474
bing	164
linkedin.com	135
yahoo	108

Keywords

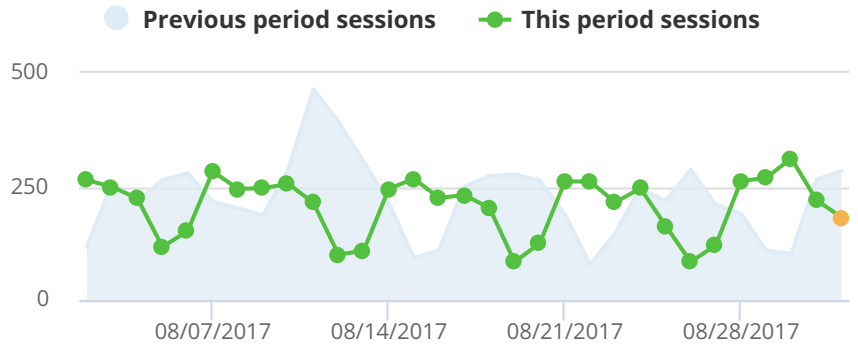
	Sessions
cornerstone international gro.	7
코너스톤코리아	7

Pages

	Views
/	2,574
/contact/	683
/about/	519
/2014/02/03/retained-execut..	513
/services/retained-executive-..	428

Countries

	Sessions
United States	1,786
India	716
United Kingdom	388
Canada	309
Indonesia	294



Avg. Time on Site:	▲ 00:01:53	Bounce Rate:	▲ 1%
Organic Searches:	▼ 4,300	Social Media Sessions:	▲ 198



Security

Security



Website is clean

38 security scans were performed between **08/01/2017** and **08/31/2017**

Most Recent Scan - **08/31/2017** at 5:50 am

Status: **Verified clean**

Malware: **Clean**

Vulnerabilities: **Clean**

Web Trust **Clean**

Hostname: **www.cornerstone-group.com**

IP address: **104.28.10.110**



Performance

Performance

27 performance scans were performed between **08/01/2017** and **08/31/2017**

Most Recent Scan - **08/31/2017** at 9:38 pm

PageSpeed Grade		YSlow Grade	
F (37%)	Previous: 29%	C (70%)	Previous: 70%

Page load time: 6.964s ▼ *(previous: 9.038s)*

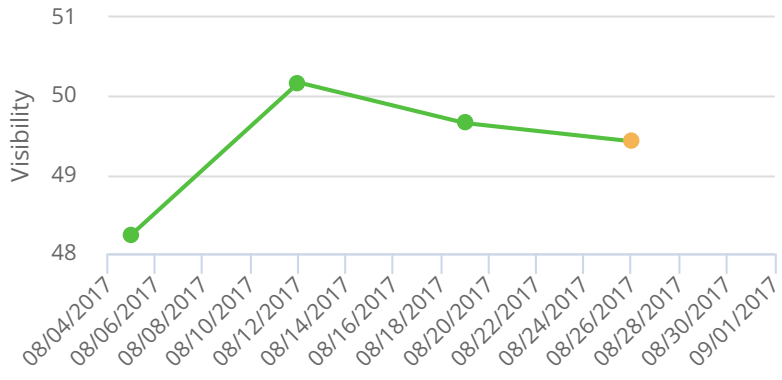
Total page size: 4.53 MB ▼ *(previous: 5.29 MBs)*

Total number of requests: 154 ▼ *(previous: 155s)*

SEO



SEO (1 / 7)



Visibility Chart

6 competitors have been found

Competitor	Visibility Score
cornerstone-group.com	49
theundercoverrecruiter.com	28
www.lucasgroup.com	27
www.bluesteps.com	26
www.kornferry.com	26
www.topexecutivesearchfi...	23

SEO (2 / 7)

Keyword	Page	Newest Rank	Oldest Rank
First Position			
(US) contingent vs retained	/2014/02/03/retained-executive-searc...	1	1
(US) executive search vs contingenc	/2014/02/03/retained-executive-searc...	1	1
(US) retained search vs contingency	/2014/02/03/retained-executive-searc...	1	1
(US) retained vs contingency search	/2014/02/03/retained-executive-searc...	1	1
First Page			
(US) executive search greece	/office/cornerstone-athens/	10	10
(US) asia pacific executive search	/regions/asia-pacific/	2	1
(US) executive search asia pacific	/regions/asia-pacific/	2	2
(US) executive search indonesia	/office/cornerstone-indonesia/	2	6
(US) onboarding coaching	/services/leadership-development/ex...	2	2
(US) executive placement services	/services/	3	5

SEO (3 / 7)

Keyword	Page	Newest Rank	Oldest Rank
(US) executive search thailand	/office/cornerstone-bangkok/	3	5
(US) onboarding coach	/services/leadership-development/ex...	3	3
(US) contingency search	/2014/02/03/retained-executive-searc...	4	2
(US) executive search asia	/regions/asia-pacific/	4	4
(US) latin america executive search	/regions/latin-america/	4	3
(US) retained search	/2014/02/03/retained-executive-searc...	4	4
(US) what is a retained search	/2014/02/03/retained-executive-searc...	4	4
(US) what is retained search	/2014/02/03/retained-executive-searc...	4	4
(US) asia executive search	/regions/asia-pacific/	5	7
(US) retained executive search mear	/2014/02/03/retained-executive-searc...	5	5
(US) retained recruiter	/2014/02/03/retained-executive-searc...	5	4
(US) retained search definition	/2014/02/03/retained-executive-searc...	5	4

SEO (4 / 7)

Keyword	Page	Newest Rank	Oldest Rank
(US) retainer search	/2014/02/03/retained-executive-searc...	5	5
(US) recruitment firm indonesia	/office/cornerstone-indonesia/	6	7
(US) retained recruitment	/2014/02/03/retained-executive-searc...	6	1
(US) what is retained executive sear	/2014/02/05/when-to-use-which-proce...	6	6
(US) executive coaching consultant	/consultant/morris-anita/	7	14
(US) retained executive search proc	/2014/02/05/when-to-use-which-proce...	7	7
(US) retained search process	/2014/02/05/when-to-use-which-proce...	7	7
(US) executive retained search	/2014/02/03/retained-executive-searc...	9	10
(US) retained executive search	/2014/02/05/when-to-use-which-proce...	9	10
Other Keywords			
(US) retained search firm	/2014/02/03/retained-executive-searc...	11	10
(US) china executive search	Homepage	13	12

SEO (5 / 7)

Keyword	Page	Newest Rank	Oldest Rank
(US) china recruitment agency	/office/cornerstone-chengdu/	13	12
(US) executive coaching consultants	/services/retained-executive-search/c...	13	12
(US) board advisory services	/services/leadership-development/bo...	14	12
(US) retained recruiting firms	/2014/02/03/retained-executive-searc...	14	16
(US) executive assessments	/services/leadership-development/as...	16	13
(US) executive search germany	/office/cornerstone-dusseldorf/	16	14
(US) recruitment agencies in china	/office/cornerstone-chengdu/	16	13
(US) executive placement	/services/	17	17
(US) executive recruiting consultant	/office/cornerstone-stockholm/	17	13
(US) executive onboarding	/services/leadership-development/ex...	18	20
(US) interim executive search firms	/services/retained-executive-search/in...	18	19
(US) ceo executive search	/services/leadership-development/bo...	19	22

SEO (6 / 7)

Keyword	Page	Newest Rank	Oldest Rank
(US) retained executive search firms	/2014/02/03/retained-executive-searc...	19	19
(US) retained search firms	/2014/02/03/retained-executive-searc...	19	21
(US) board of director search firms	/services/leadership-development/bo...	24	23
(US) ceo coaches	/executive-coaches/	24	26
(US) ceo executive recruiters	/services/leadership-development/bo...	24	19
(US) executive coaching services	/coaches/ng-james/	26	25
(US) ceo executive search firms	/services/leadership-development/bo...	40	38
(US) ceo advisory	/services/leadership-development/bo...	42	10
(US) international headhunter	Homepage	55	61
(US) global executive search firm	Homepage	80	56
(US) best executive recruiters	-	Unranked	Unranked
(US) coaching services	-	Unranked	Unranked

SEO (7 / 7)

Keyword	Page	Newest Rank	Oldest Rank
(US) executive recruiters	-	Unranked	Unranked
(US) executive recruitment	-	Unranked	Unranked

Cornerstone International Group Around the Web

www.cornerstone-group.com
Member Portal
Cornerstone on LinkedIn
Cornerstone on Facebook
Cornerstone on Twitter
Cornerstone on Google Plus

