

Cornerstone Monthly Report

cornerstone-group.com

04/03/2018 - 05/03/2018

Network Growth

- Offices: 54
- Consultants: 153
- Coaches: 65
- Posts Published: 7

Social Media Stats

LinkedIn Company Page

- Followers: 5,129

Twitter

- Followers: 77
- Following: 50
- Tweets: 171

Facebook

- Fans: 147



Overview (1 / 2)

Updates
19 plugin and theme updates performed

Spam Comment
3 spam comments deleted

Uptime
There was no downtime

Site Sessions
7,209 site sessions - increasing

Page Views
18,479 Page views - increasing

Website is clean
The most recent security scan was performed on **05/03/2018** at 7:39 am

PageSpeed score is 49. YSlow score is 68.
The most recent performance scan was performed on **05/03/2018** at 12:31 am

Overview(2 / 2)



You are tracking 59 keywords.

Your latest visibility (overall SEO score) is 48. You have 8 competitors.



Updates

Updates

18

Plugin
18 updates

18 Plugins updated:

- **Beaver Builder Plugin (Pro Version)** updated from 2.1.0.2 to **2.1.1.1** (05/03/2018)
- **Yoast SEO** updated from 7.4 to **7.4.1** (05/02/2018)
- **Real 3D Flipbook** updated from 3.4.4 to **3.4.5** (05/02/2018)
- **Jetpack by WordPress.com** updated from 6.0 to **6.1** (05/02/2018)
- **Yoast SEO** updated from 7.3 to **7.4** (05/01/2018)
- **Gravity Forms** updated from 2.3 to **2.3.1** (05/01/2018)
- **FacetWP - Conditional Logic** updated from 1.2.2 to **1.2.3** (05/01/2018)
- **WP Rocket** updated from 3.0.3 to **3.0.4** (04/30/2018)
- **Beaver Builder Plugin (Pro Version)** updated from 2.1.0.1 to **2.1.0.2** (04/30/2018)
- **FacetWP** updated from 3.1.6 to **3.1.7** (04/27/2018)
- **Beaver Builder Plugin (Pro Version)** updated from 2.0.6.4 to **2.1.0.1** (04/27/2018)
- **Gravity Perks** updated from 2.0.5 to **2.0.6** (04/19/2018)
- **Gravity Perks** updated from 2.0.4 to **2.0.5** (04/16/2018)
- **EWWW Image Optimizer Cloud** updated from 4.1.2 to **4.1.3** (04/16/2018)
- **Duplicate Post** updated from 3.2.1 to **3.2.2** (04/16/2018)
- **Gravity Perks** updated from 1.2.25 to **2.0.4** (04/11/2018)

- **Google Analytics for WordPress by MonsterInsights** updated from 7.0.4 to **7.0.5** (04/09/2018)
- **WP Rocket** updated from 3.0 to **3.0.2** (04/06/2018)

1

Theme
1 update

Twenty Seventeen

updated from 1.4 to **1.5**

(04/04/2018)



Optimization

Optimization

3

Spam Comments deleted

Too many spam comments can slow down your website.



Uptime

Uptime



UP

Overall uptime is **100.00%**

Up for **168d 18h**

Last event

▲ **Up**	Everything is ok	11/15/2017 4:35 pm for 168d 18h



Analytics

Analytics

Google Analytics

7,209	18,479	2.56	81.58%
▲ +3%	▲ +5%	▲ +2%	▼ -0.38%
Site Sessions	Page Views	Pages / Session	New sessions

Referrers

	Sessions
google	4,633
(direct)	1,703
bing	197
linkedin.com	134
napratica.org.br	121

Keywords

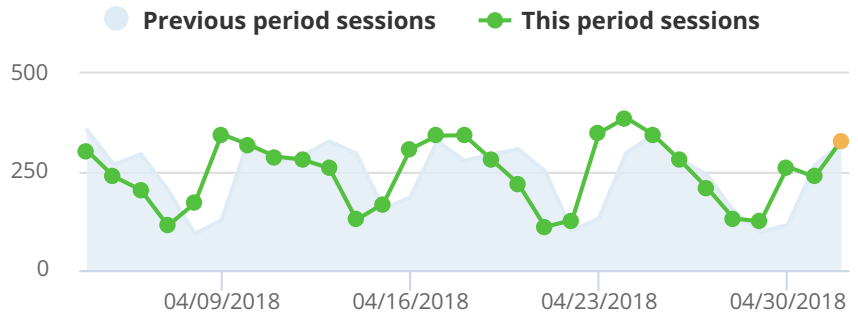
	Sessions
amazon	8
cornerstone international	6
cornerstone international gro.	6

Pages

	Views
/	2,864
/contact/	830
/about/	681
/services/retained-executive-..	594
/2014/02/03/retained-execut..	544

Countries

	Sessions
United States	2,164
India	642
United Kingdom	450
Indonesia	338
Canada	318



Avg. Time on Site:	▲ 00:01:52	Bounce Rate:	▲ 1%
Organic Searches:	▲ 4,810	Social Media Sessions:	▲ 156



Security

Security



Website is clean

31 security scans were performed between **04/03/2018** and **05/03/2018**

Most Recent Scan - **05/03/2018** at 7:39 am

Status: **Verified clean**

Malware: **Clean**

Vulnerabilities: **Clean**

Web Trust **Clean**

Hostname: **www.cornerstone-group.com**

IP address: **104.28.11.110**



Performance

Performance

31 performance scans were performed between **04/03/2018** and **05/03/2018**

Most Recent Scan - **05/03/2018** at 12:31 am

PageSpeed Grade		YSlow Grade	
F (49%)	Previous: 49%	D (68%)	Previous: 68%

Page load time: 5.692s ▼ *(previous: 11.495s)*

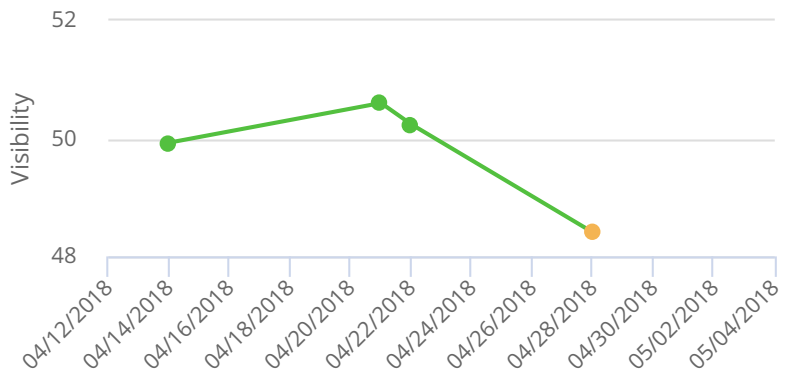
Total page size: 4.32 MB ▲ *(previous: 4.29 MBs)*

Total number of requests: 165 ▲ *(previous: 164s)*

SEO



SEO (1 / 7)



Visibility Chart

8 competitors have been found

Competitor	Visibility Score
cornerstone-group.com	48
theundercoverrecruiter.com	26
www.lucasgroup.com	26
www.bluesteps.com	23
www.kornferry.com	22
www.topexecutivesearchfi...	22
www.linkedin.com	21
www.forbes.com	21

SEO (2 / 7)

Keyword	Page	Newest Rank	Oldest Rank
First Position			
(US) contingent vs retained	/2014/02/03/retained-executive-searc...	1	1
(US) executive search vs contingenc	/2014/02/03/retained-executive-searc...	1	1
(US) onboarding coach	/services/leadership-development/ex...	1	1
(US) retained search vs contingency	/2014/02/03/retained-executive-searc...	1	1
(US) retained vs contingency search	/2014/02/03/retained-executive-searc...	1	1
First Page			
(US) recruitment firm indonesia	/office/cornerstone-indonesia/	10	9
(US) asia pacific executive search	/regions/asia-pacific/	2	2
(US) executive search asia pacific	/regions/asia-pacific/	2	1
(US) onboarding coaching	/services/leadership-development/ex...	2	2
(US) contingency search	/2014/02/03/retained-executive-searc...	3	3

SEO (3 / 7)

Keyword	Page	Newest Rank	Oldest Rank
(US) executive search greece	/office/cornerstone-athens/	3	5
(US) executive search indonesia	/office/cornerstone-indonesia/	3	2
(US) interim executive search firms	/services/retained-executive-search/in...	3	3
(US) asia executive search	/regions/asia-pacific/	4	10
(US) executive placement services	/services/	4	3
(US) executive search asia	/regions/asia-pacific/	4	4
(US) retained recruiter	/2014/02/03/retained-executive-searc...	4	4
(US) executive coaching consultants	/services/retained-executive-search/c...	5	2
(US) retained executive search proc	/2014/02/05/when-to-use-which-proce...	5	6
(US) retained search definition	/2014/02/03/retained-executive-searc...	5	5
(US) retainer search	/2014/02/03/retained-executive-searc...	5	3
(US) what is retained search	/2014/02/03/retained-executive-searc...	5	6

SEO (4 / 7)

Keyword	Page	Newest Rank	Oldest Rank
(US) executive search thailand	/office/cornerstone-bangkok/	6	7
(US) latin america executive search	/regions/latin-america/	6	4
(US) retained recruitment	/2014/02/03/retained-executive-searc...	6	5
(US) retained search	/2014/02/03/retained-executive-searc...	6	6
(US) what is a retained search	/2014/02/03/retained-executive-searc...	6	7
(US) retained executive search mear	/2014/02/03/retained-executive-searc...	7	6
(US) retained search process	/2014/02/05/when-to-use-which-proce...	7	8
(US) executive coaching consultant	/services/retained-executive-search/c...	8	8
(US) retained executive search	/2014/02/05/when-to-use-which-proce...	8	5
(US) what is retained executive sear	/2014/02/05/when-to-use-which-proce...	8	8
(US) ceo advisory	/services/leadership-development/bo...	9	6

SEO (5 / 7)

Keyword	Page	Newest Rank	Oldest Rank
Other Keywords			
(US) retained search firm	/2014/02/05/when-to-use-which-proce...	11	17
(US) executive retained search	/2014/02/05/when-to-use-which-proce...	13	17
(US) executive assessments	/services/leadership-development/as...	15	10
(US) retained search firms	/2014/02/05/when-to-use-which-proce...	16	24
(US) executive placement	/services/	17	13
(US) ceo executive search	/services/leadership-development/bo...	19	30
(US) retained recruiting firms	/2014/02/03/retained-executive-searc...	20	21
(US) ceo executive recruiters	/services/leadership-development/bo...	23	32
(US) retained executive search firms	/2014/02/05/when-to-use-which-proce...	23	27
(US) ceo coaches	/executive-coaches/	24	23
(US) china executive search	/office/cornerstone-shanghai/	24	26

SEO (6 / 7)

Keyword	Page	Newest Rank	Oldest Rank
(US) executive recruiting consultant	/cornerstone-consultants/	25	13
(US) executive search germany	/office/cornerstone-dusseldorf/	30	13
(US) recruitment agencies in china	/office/cornerstone-beijing/	30	42
(US) board of director search firms	/services/leadership-development/bo...	31	Unranked
(US) global executive search firm	Homepage	37	34
(US) board advisory services	/services/leadership-development/bo...	45	41
(US) executive coaching services	/services/leadership-development/ex...	48	40
(US) executive onboarding	/services/leadership-development/ex...	56	57
(US) ceo executive search firms	Homepage	60	45
(US) international headhunter	Homepage	92	Unranked
(US) best executive recruiters	-	Unranked	Unranked
(US) china recruitment agency	-	Unranked	82

SEO (7 / 7)

Keyword	Page	Newest Rank	Oldest Rank
(US) coaching services	-	Unranked	Unranked
(US) executive recruiters	-	Unranked	Unranked
(US) executive recruitment	-	Unranked	Unranked

Cornerstone International Group Around the Web

www.cornerstone-group.com
Member Portal
Cornerstone on LinkedIn
Cornerstone on Facebook
Cornerstone on Twitter
Cornerstone on Google Plus

Please email support@cornerstone-group.com with any questions about this report.