

Cornerstone Monthly Report

cornerstone-group.com

04/01/2017 - 04/30/2017

Network Growth

- Offices: 61
- Consultants: 178
- Coaches: 31
- Posts Published: 5

Social Media Stats

LinkedIn Company Page

- Followers: 3,798

Twitter

- Followers: 56
- Following: 49
- Tweets: 123

Facebook

- Fans: 132



Overview

Updates
12 plugin and theme updates performed

Spam Comment
1 spam comment deleted

Uptime
There was no downtime

Site Sessions
5,978 Site Sessions

Page Views
15,213 Page Views

Website is clean
The most recent security scan was performed on **04/30/2017** at 3:31 am

PageSpeed score is 81. YSlow score is 72.
The most recent performance scan was performed on **04/30/2017** at 12:50 am

Overview(2 / 2)



You are tracking 59 keywords.

Your latest visibility (overall SEO score) is 45. You have 7 competitors.



Updates

Updates

11

Plugin
11 updates updates

11 Plugins updated:

- **Really Simple SSL** updated from 2.5.11 to **2.5.13** (04/29/2017)
- **Yoast SEO** updated from 4.5 to **4.6** (04/11/2017)
- **MonsterInsights Pro** updated from 6.1.6 to **6.1.7** (04/11/2017)
- **MonsterInsights - Dimensions Addon** updated from 1.0.5 to **1.0.6** (04/11/2017)
- **Google Analytics for WordPress by MonsterInsights** updated from 6.1.6 to **6.1.7** (04/11/2017)
- **Jetpack by WordPress.com** updated from 4.8.1 to **4.8.2** (04/08/2017)
- **Mashshare Share Buttons** updated from 3.3.9 to **3.4.0** (04/07/2017)
- **Jetpack by WordPress.com** updated from 4.8 to **4.8.1** (04/06/2017)
- **WP Rocket** updated from 2.9.10 to **2.9.11** (04/05/2017)
- **Jetpack by WordPress.com** updated from 4.7.1 to **4.8** (04/05/2017)
- **Duplicate Post** updated from 3.1.2 to **3.2** (04/05/2017)

1

Theme
1 update update

Twenty Seventeen

updated from 1.1 to **1.2**

(04/24/2017)



Optimization

Optimization

1

Spam Comment
deleted

Too many spam comments can slow down your website.



Uptime

Uptime



UP

Overall uptime is
100.00%

Up for **52d 8h**

Last event

▲ **Up**	Everything is ok	03/09/2017 2:29 pm for 52d 8h



Analytics

Analytics

Google Analytics

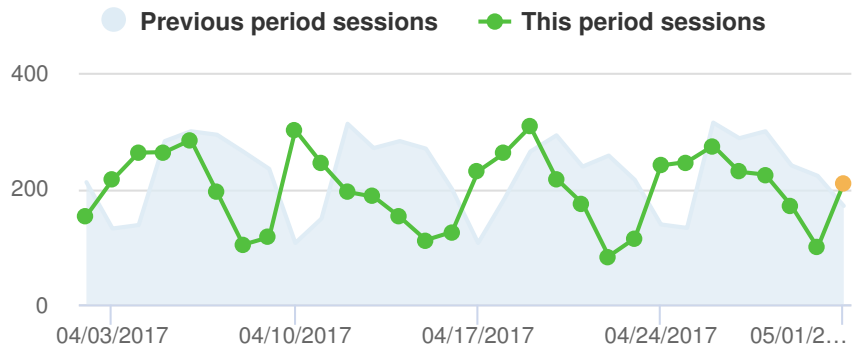
5,978	15,213	2.54	83.81%
▼ -12%	▼ -10%	▲ +2%	▲ +2.42%
Site Sessions	Page Views	Pages / Session	New sessions

Referrers	Sessions
google	3,293
(direct)	1,812
linkedin.com	150
yahoo	136
bing	122

Keywords	Sessions
cornerstone international gr..	7

Pages	Views
/	2,772
/cornerstone-offices/	548
/contact/	517
/services/retained-executive..	500
/regions/asia-pacific/	439

Countries	Sessions
United States	1,868
India	514
United Kingdom	330
Indonesia	281
Peru	205



Avg. Time on Site:	▼ 00:01:46	Bounce Rate:	▼ 3%
Organic Searches:	▼ 2,618	Social Media Sessions:	▼ 274



Security

Security



Website is clean

29 security scans were performed between **04/01/2017** and **04/30/2017**

Most Recent Scan - **04/30/2017** at 3:31 am

Status: **Verified clean**

Malware: **Clean**

Vulnerabilities: **Clean**

Web Trust **Clean**

Hostname: **www.cornerstone-group.com**

IP address: **104.28.10.110**



Performance

Performance

30 performance scans were performed between **04/01/2017** and **04/30/2017**

Most Recent Scan - **04/30/2017** at 12:50 am

PageSpeed Grade		YSlow Grade	
B (81%)	Previous: 81%	C (72%)	Previous: 72%

Page load time: 4.262s ▲ *(previous: 3.755s)*

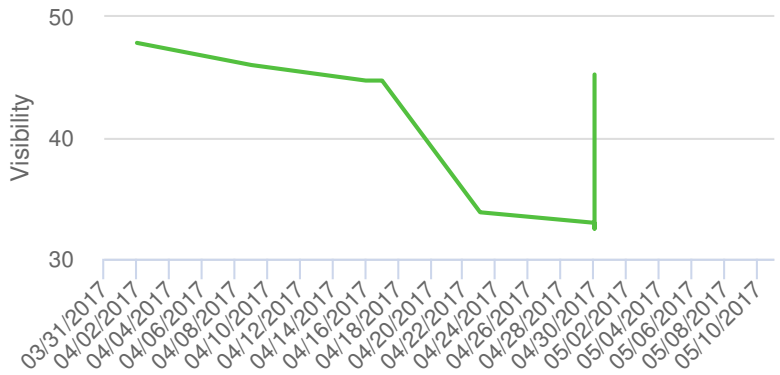
Total page size: 1.62 MB ▼ *(previous: 1.62 MBs)*

Total number of requests: 65 ● *(previous: 65s)*

SEO



SEO (1 / 6)



Visibility Chart

7 competitors have been found

Competitor	Visibility Score
cornerstone-group.com	45
theundercoverrecruiter.c...	28
www.lucasgroup.com	28
www.bluesteps.com	28
www.kornferry.com	25
www.topexecutivesearchf...	22
www.csi-executivesearch....	21

SEO (2 / 6)

Keyword	Page	Newest Rank	Oldest Rank
First Position			
asia pacific executive search	/regions/asia-pacific/	1	3
contingent vs retained	/2014/02/03/retained-executive-sear...	1	1
executive search vs contingency rec...	/2014/02/03/retained-executive-sear...	1	1
retained recruitment	/2014/02/03/retained-executive-sear...	1	1
retained search vs contingency sear...	/2014/02/03/retained-executive-sear...	1	1
retained vs contingency search	/2014/02/03/retained-executive-sear...	1	1
First Page			
asia executive search	/regions/asia-pacific/	10	11
ceo advisory	/services/board-and-ceo-advisory-se...	10	7
retained search process	/2014/02/03/retained-executive-sear...	10	8
onboarding coach	/services/executive-coaching-division...	2	2

SEO (3 / 6)

Keyword	Page	Newest Rank	Oldest Rank
onboarding coaching	/services/executive-coaching-division...	2	2
retainer search	/2014/02/03/retained-executive-sear...	2	2
executive search asia pacific	/regions/asia-pacific/	3	3
latin america executive search	/regions/latin-america/	3	3
executive search indonesia	/office/cornerstone-indonesia/	4	4
retained recruiter	/2014/02/03/retained-executive-sear...	4	3
retained search	/2014/02/03/retained-executive-sear...	4	3
retained search definition	/2014/02/03/retained-executive-sear...	4	3
what is a retained search	/2014/02/03/retained-executive-sear...	4	3
what is retained search	/2014/02/03/retained-executive-sear...	4	3
contingency search	/2014/02/03/retained-executive-sear...	5	5
executive search asia	/regions/asia-pacific/	5	11

SEO (4 / 6)

Keyword	Page	Newest Rank	Oldest Rank
recruitment firm indonesia	/office/cornerstone-indonesia/	5	3
retained executive search meaning	/2014/02/03/retained-executive-sear...	5	4
retained executive search process	/2014/02/05/when-to-use-which-proc...	7	7
china recruitment agency	/office/cornerstone-chengdu/	8	10
retained search firm	/2014/02/03/retained-executive-sear...	8	7
Other Keywords			
executive retained search	/2014/02/03/retained-executive-sear...	11	9
executive search greece	/office/cornerstone-athens/	11	12
retained search firms	/2014/02/03/retained-executive-sear...	11	9
ceo executive search	/services/board-and-ceo-advisory-se...	13	16
china executive search	Homepage	13	20
executive search thailand	/office/cornerstone-bangkok/	13	9

SEO (5 / 6)

Keyword	Page	Newest Rank	Oldest Rank
board advisory services	/services/board-and-ceo-advisory-se...	14	10
executive coaching services	/services/executive-coaching-division/	14	15
executive placement services	/services/	14	14
what is retained executive search	/2014/02/03/retained-executive-sear...	15	13
retained executive search	/2014/02/03/retained-executive-sear...	17	11
retained recruiting firms	/2014/02/03/retained-executive-sear...	17	11
ceo executive recruiters	/services/board-and-ceo-advisory-se...	18	19
recruitment agencies in china	/office/cornerstone-chengdu/	18	22
retained executive search firms	/2014/02/03/retained-executive-sear...	18	16
executive coaching consultants	/services/retained-executive-search/...	19	22
board of director search firms	/services/board-and-ceo-advisory-se...	20	27
executive assessments	/services/assessments/	22	19

SEO (6 / 6)

Keyword	Page	Newest Rank	Oldest Rank
executive coaching consultant	/consultant/morris-anita/	22	26
interim executive search firms	/services/retained-executive-search/...	22	19
executive recruiting consultants	/office/cornerstone-stockholm/	24	28
international headhunter	Homepage	41	29
executive search germany	/national-outlooks/germany/	45	43
executive onboarding	/services/executive-coaching-division...	46	34
executive placement	/services/	48	52
global executive search firm	Homepage	58	61
ceo coaches	/executive-coaches/	61	67
ceo executive search firms	/services/board-and-ceo-advisory-se...	64	52
best executive recruiters	-	Unranked	87
coaching services	-	Unranked	Unranked

SEO (7 / 6)

Keyword	Page	Newest Rank	Oldest Rank
executive recruiters	-	Unranked	Unranked
executive recruitment	-	Unranked	Unranked

Cornerstone International Group Around the Web

www.cornerstone-group.com
Member Portal
Cornerstone on LinkedIn
Cornerstone on Facebook
Cornerstone on Twitter
Cornerstone on Google Plus

Please email support@cornerstone-group.com with any questions about this report.

