

Database Tutorial

AESC

Introduction

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Contact Info

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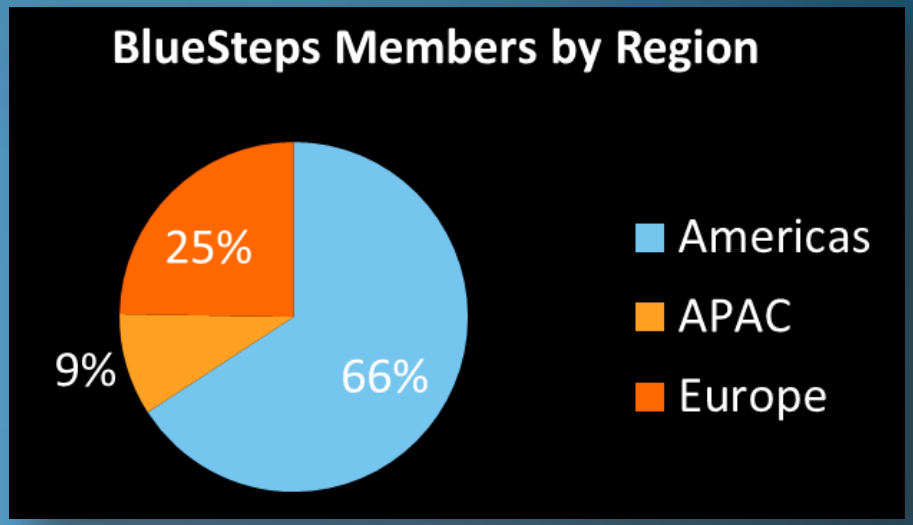
BlueSteps Database Overview

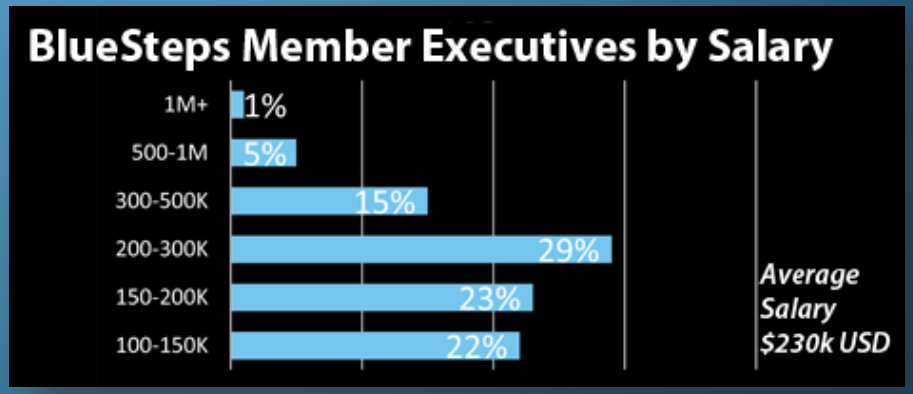
90,000+
Senior Executives Worldwide

800+
New Profiles Each Month

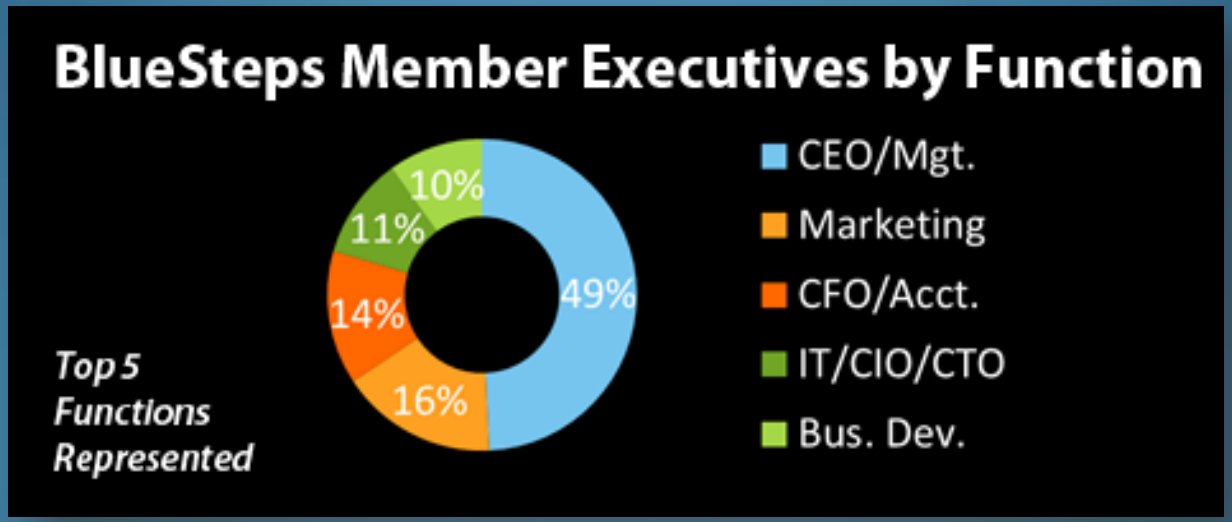
10+
Years Experience

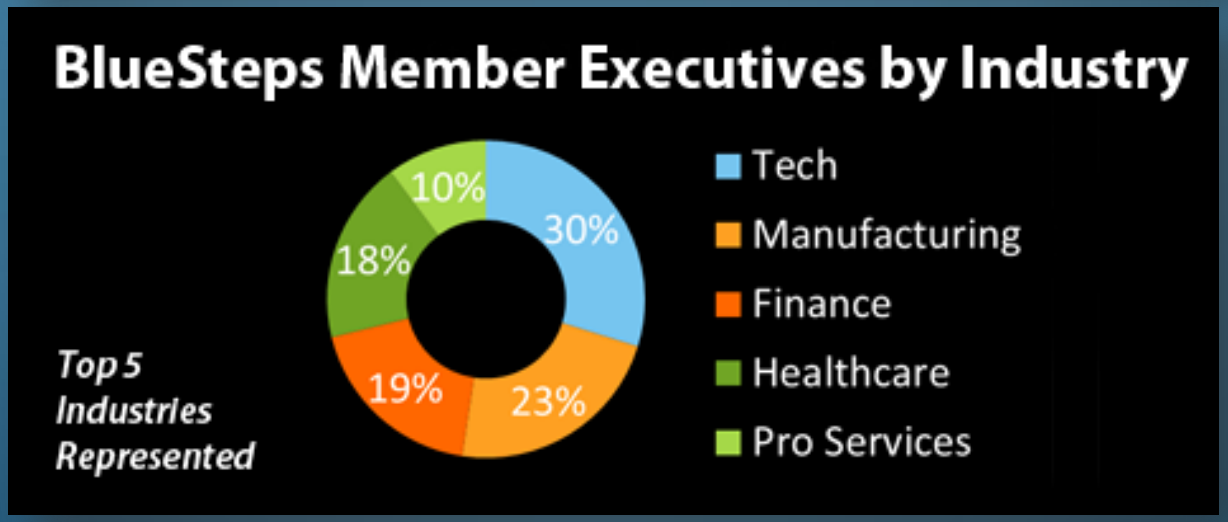
$200k – $300k
Avg. Salary USD





Member Industries & Functions

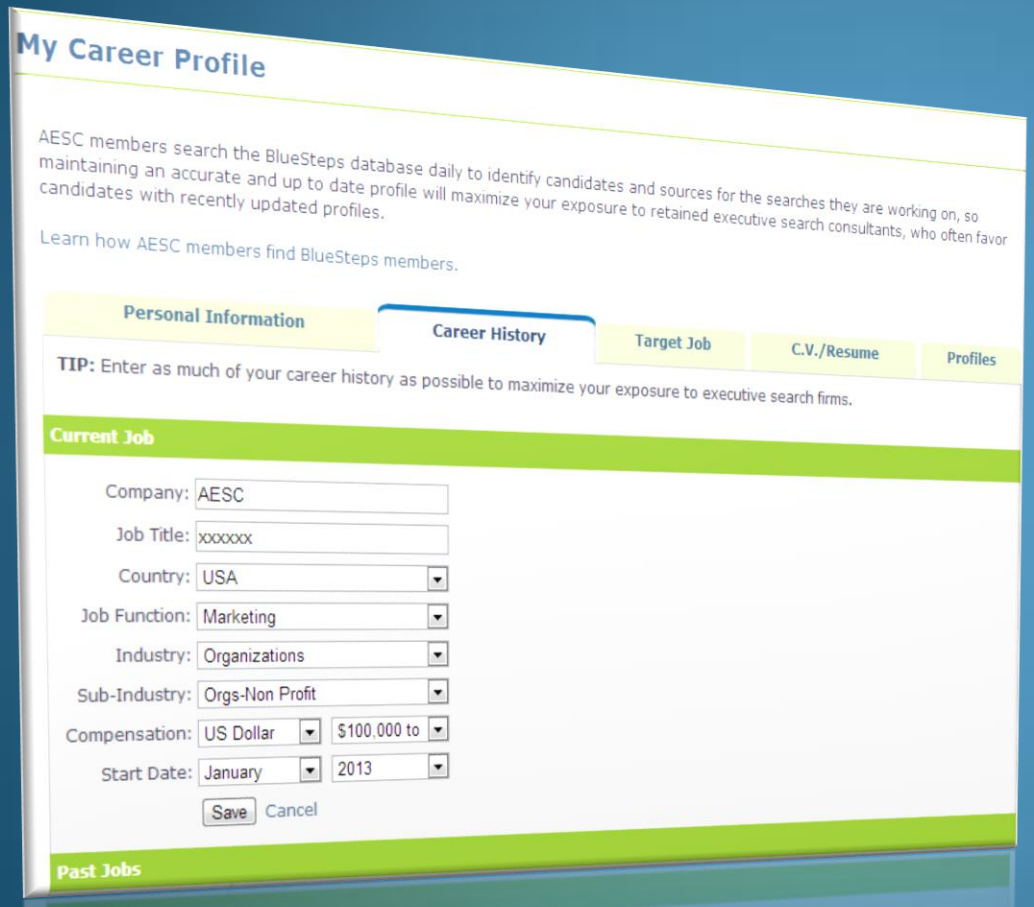




Strategic Partnerships

- GBRW & Fletcher Women (402 members)
- 32 Top Business Schools
- Preferred pricing in global markets to attract international talent

Executive's Profile Page



- **Personal Info**
- **Current job**
  Function, Industry, Comp
- **Background**
  Career / Education
- **Targets**
  Career / Region
- **CV/Resume**

New Features

- **Relevant Industries & Functions**
  - VC, Internet/New Media, Healthcare
  - C-Suite Breakdown
  - Source Field – search by Partners & Business Schools
- **Cleaner Search Results**
  - Stronger search fields
- **Simplified Design & User Experience**
  - Functionality built for Researcher audience
  - Cleaner Candidate Profile Display
- **Seamless Messaging Based on Your Needs**

Live Demo

The Shortlist

- Our commitment to attracting and delivering quality candidates:
- Concierge level service
- Email opt-in only, delivered 2 x per month to AESC members, containing a list of the best of BlueSteps Candidates
- Sign up to receive candidates delivered to your inbox

Conclusion

- For any inquiries or to schedule future trainings, please contact Toby: **AccessBlueSteps@aesc.org**

- Don’t forget to signup to the Short List for handpicked executives straight to your inbox.

Thank you!

Q&A